



ACADEMICIA
**An International
 Multidisciplinary
 Research Journal**
 (Double Blind Refereed & Peer Reviewed Journal)



DOI: 10.5958/2249-7137.2021.01001.6

SALABAT KHAN TOMB: AN UNDER EXPLORED HERITAGE SITE

Dr. Meera Kulkarni*

*Professor,
 SP Pune University, INDIA
 Email id: meera630@gmail.com

ABSTRACT

The tomb of Salabat Khan was constructed in 1579A.D. on a hill called Shah Dongar (Salabat Khan II was a wazir of Murtuza Nizamshah and was an able administrator, planner, architect and water management expert). Later this tomb was also of strategic importance. It is currently a monument with ASI & is surrounded by land with private owners & the forestry department. At a height of about 3080 feet above sea level, located on top of a hill, it is 700 and 800 feet above the city of Ahmednagar. Surrounded by vegetation and giving a panoramic view of the city, it has a cool breeze flowing throughout the day. Attempts have been made in the past to promote this historic tourist spot but have been ineffective. In the absence of adequate consolidated effort of the administration, government machinery, political leadership and local citizenry it lies in neglect. This case study attempts to focus on marketing the peripherals along with the essentials in this destination tourism.

KEYWORDS: *Subaltern, Afghanistan, women, endurance, resilience, colonialism, patriarchy, militarization, religious fundamentalism.*

BIBLIOGRAPHY & REFERENCES

B, H. (2013). Brand Heritage & heritage tourism.

B., H. (2013). Brand Heritage & Heritage tourism. Boston.

Daengbuppha, H. W. (2006). Using grounded theory to model visitorexperiencesat heritage sites: methodological & practical issues. *Qualitative Market Research: An International Journal*, Vol 9/4, 367-388.

Deepak, C. (2010). Sustainable marketing of cultural & heritage tourism. Routledge Taylor & Francis Group, London & Newyork.

Newtownabbey A. G., C. D. (2007). Sustainable tourism marketing at a world heritage site. Journal of strategic Marketing, Volume15, 253-264.

Williams, A. (2006). Tourism& hospitality marketing; fantasy, feeling and fun. International Journal of Contemporary Hospitality Management, Vol18, 482-95.

[www.soulof the community.org](http://www.soulofthecommunity.org)

www.bu.edu/bhr/2013/04/01/brand-heritage-and-heritage-tourism

Youtube : Crison Coutinho

Interview: i) Sandeep Pote, Sai Anand hotel, 12 Dec16; 20 Dec16, 22 Dec. 2016.

ii) Bhusan Deshmukh, Journalist & historian; 13 Dec 2016.

iii) Mr. Pawar, ASI office, Collector Office, Ahmednagar.