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## INTERNATIONAL EXPERIENCE AND GLOBAL TRENDS IN TOURISM

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### ABSTRACT

*In the modern world, tourism is one of the most massive, lucrative and intensively developing sectors of the world economy. Historical and cultural heritage can and should be one of the priorities for the development of large and small cities. Increase should be seen as a tool for managing labor migration. To promote the development of tourism in cities, it is necessary to actively encourage entrepreneurship, create a favorable investment and business environment, formulate a tourism marketing strategy.*

**KEYWORDS:** *Tourism, Economy, Geographical, Historical Place, Historical Artifacts, The Organization And Development Of Tourism.*

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