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**TYPES OF SERVICES TO THE POPULATION**

**Yu. B. Rakhmatov\***; **M.T. Mustafoeva\*\***; **Sh.T. Bafoeva\*\*\***;  
**O.A. Umarova\*\*\*\***

\*Associate Professor,  
 UZBEKISTAN

<sup>2,4</sup>Master,  
 Navoi State Pedagogical Institute,  
 UZBEKISTAN

**ABSTRACT**

*The article analyzes the types of services provided to the population. The article examines the directions and types of services to the population, as well as directions in various spheres of public life in the study of geography. A population is an association of conscious beings who live in a certain area and are fully involved in all spheres of activity. The population participates in production and is a consumer of manufactured products. Therefore, special attention should be paid to public services. It is important to study the structure of their networks. The geography of public services is part of all manufacturing and non-manufacturing sectors. This will improve the state of services and expand their network. Areas of services in the literature are divided into tangible and intangible. All this is aimed at meeting the needs of the population. Improving the social status of the population, such as the formation of medical culture, increasing demand for life expectancy, increasing family income, increasing demand for a better life, the development of recreation, tourism and other cultural consciousness as a product of human needs formed. The services sector, which is the third sector of the economy, includes sectors that are not part of the material production sector. They are divided into areas as follows. These include financial services, insurance, stock exchange, business and professional services, wholesale and retail trade, catering, hotel business, housing and communal services, cultural institutions and public services, etc. lim, health, recreation services.*

**KEYWORDS:** *Geodemography, Geography of material services, Trade, housing and communal services, Transport and communications, Services, consumer services.*

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