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THE ISSUES OF INFORMATION TRUSTWORTHINESS DURING THE PANDEMIC

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ABSTRACT

The article analyzes the changes observed in the modern media environment, their specific features, achievements and shortcuts, and especially, during the pandemic. It discusses the role of mass media in an ongoing emergency around the world. In the modern information society, any socially important processes that also affect the safety and health of citizens are accompanied by a flow of false information. The more participants in the process and the more complex the subject area, the wider the space for manipulation and dissemination of disinformation. Such misinformation can be more dangerous than the phenomenon that generated the threat.

KEYWORDS: *Pandemic, Mass media, Fakes, Fact-checking, Social media.*

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