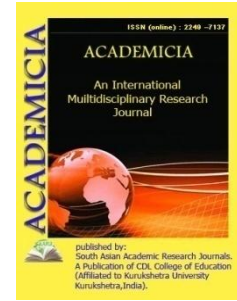




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THE MAIN INDICATORS OF INCREASING COMPETITIVENESS OF HIGHER EDUCATION INSTITUTIONS

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ABSTRACT

This scientific paper focuses on the competitiveness of higher education institutions and gives suggestions and conclusions about the development of society and economy due to the increasing competition among Higher Education Institutions. Today, the fact that education and science have huge opportunities in terms of creating a technological base of innovative economy, which meets the requirements of modern market, aimed at the production of high-tech products, gives higher education institutions the opportunity to earn extra-budgetary funds. This is also important for the work being done to give more autonomy to the universities. If the conditions are different, then it is also illogical and erroneous to demand that the final result be the same. This is also an important issue. However, the possibility of investing in the scientific base of these higher education institutions is limited to one simple reason: it does not quickly bring profit.

KEYWORDS: *Competition, Development, Economy, Society, Consumer, Education.*

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