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ECOTOURISM DEVELOPMENT PRIORITIES

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ABSTRACT

The development of important factors of ecotourism in Uzbekistan and the specifics of more effective use of these factors are described. The features, development factors and the socio-economic essence of ecotourism have been investigated. The state of tourism development in Uzbekistan, the potential and level, as well as the organizational and economic mechanisms for the development of ecotourism in the regions have been analyzed.

KEYWORDS: *Tourism Industry, Ecotourism, Recreational Tourism, Modern Models of Ecotourism.*

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