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## CRITERIA AND DIRECTIONS OF DEVELOPMENT OF SMALL BUSINESS ACTIVITIES

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### ABSTRACT

*This article describes the importance of small business and private entrepreneurship in our national economy, the criteria for their organization, the theoretical basis for their organization. The article also examines the status and development of existing enterprises and small businesses in the country. For this reason, the rapid development of small business and private entrepreneurship is a key link in ensuring the sustainable growth of any country's economy and a priority of ongoing economic reforms.*

**KEYWORDS:** *Entrepreneurship, Business, Small Business, Private Entrepreneurship, Individual Entrepreneurs, Micro-Firms, Small Businesses.*

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