

**PARALINGUISTIC MEANS AND THEIR ROLE IN THE
ORGANIZATION AND UNDERSTANDING OF A LITERARY TEXT**

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DOI: 10.5958/2249-7137.2021.02602.1

ABSTRACT

The article considers nonverbal means, thanks to which artistic works acquire a different meaning, because paralinguistic elements are one of the specific components of a literary text, organically combining the unconscious and the articulate in the process of creating and perceiving the text. It is impossible to say exactly when the term paralinguistics was introduced. Thus, M. Kay associates this term with the name of Welmers (Welmers) and refers to 1954 [Kay: 1975]. However, the more common point of view of J. Trager, who claimed that the term was first introduced by A. Will, although the paralinguistic phenomena themselves have long been noted by phonetists. In his article, Trager talks in detail about seminars and discussions in 1952 in the USA, where the word paralinguistics itself was already used [Trager: 1958, 3-4].

KEYWORDS: *Medium, Internal Speech, Speech Message, Artistic Text, Body Language, Gesture.*

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