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# SCIENTIFIC AND THEORETICAL IMPROVEMENT OF ORGANIZATIONAL AND ECONOMIC MECHANISMS OF INNOVATIVE MANAGEMENT OF INDUSTRIAL ENTERPRISES IN THE CONDITIONS OF ECONOMIC GLOBALIZATION

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#### **ABSTRACT**

The activities hold in my country to form an innovative economy are aimed at increasing the competitiveness of the national economy, improving living standards while creating favorable conditions for the development and implementation of innovative activities, eliminating unemployment problems, launching the production of import-substituting and export-oriented products.

**KEYWORDS:** Globalization, Innovation, Innovation Processes, Organizational-Economic Mechanism.

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