REVIEW ON SOCIAL MEDIA AND HIGHER EDUCATION

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ABSTRACT

The purpose of this article is to examine empirical studies on the usage and impact of social media in higher education. The use of social media has been gradually growing in recent years. The bulk of the study, on the other hand, focuses on students' perceptions of social media's impact on learning. There is currently a scarcity of research on the impact of social media on student performance and teacher views. The empirical studies that included the use of social media is increasing in the computer area were the subject of this literature review. As a consequence of the literature evaluation, recommendations for future study paths were given.

KEYWORDS: *Faculty, Higher education, Social media, Student learning, Studies.*

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