AN OVERVIEW OF WAL-MART, AMAZON AND ITS SUPPLY CHAIN

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ABSTRACT

In the highly world of the twenty-first century, when innovations are consistently re - engineering systems and processes, the role of the most demanding technologies, such as RFID (Radio Frequency Identification) as well as robotics, has piqued the interest of organizations and researchers in supply chain management. Although RFID and robotic technologies have a number of drawbacks, they may help companies connect their supply chains with their business partners, reduce inventory and process times, improve logistics, increase customer loyalty, and reduce overall costs. This study attempts to examine how technological advances such as RFID tags and robotics assist Wal-Mart and Amazon in managing their supply chains. There has been considerable study in the area of supply chain management to address current difficulties, but the issues are always changing as a result of technology advances and the fast growth of consumers. Despite the fact that considerable research has been done in this area, there is still a practical need for additional research to effectively address the current issues in supply chain management.

KEYWORDS: Amazon, Supply Chain, Robotics, RFID, Wal-Mart, Process Management, Business Growth.

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