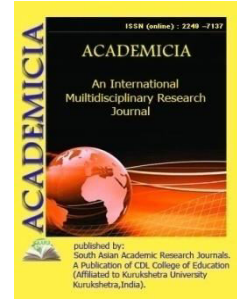




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THE URGENCY OF ATTRACTING INVESTMENT TO BANKS

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ABSTRACT

The article discusses the importance, significance and goals of introducing domestic and foreign capital into the banking system. In general, attracting foreign investment plays an important role in the introduction of new technologies, increasing the country's economic potential, strengthening its competitiveness in the world market and the introduction of advanced management methods. The effectiveness of this financial institution, which is engaged in raising and managing funds at the state level, depends on how much investment will be attracted. It is expedient to approach the issue of attracting investments to banks from two perspectives. Banks are also creating additional convenience. For example, TBC Bank has no restrictions on the minimum amount of the deposit, nor on how to replenish the deposit or withdraw money from the account. It is also possible to capitalize interest in the bank.

KEYWORDS: *Depositor-Investor, Online Services, Online Deposit, Foreign Investments, Subsidiary Bank Of A Foreign Bank.*

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