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## THE SOLUTION TO THE PROBLEM IN LINGUOCULTUROLOGY

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### ABSTRACT

*The article provides an overview of linguoculturological materials published in recent years in the scientific journal "Rusistika" (former name: "Bulletin of the Peoples' Friendship University of Russia. Series: Russian and foreign languages and methods of teaching them"). The author draws attention to the history of the emergence, formation and development of the term "cultural linguistics", the main approaches to its study. The analysis of the materials published in the journal allows the author to highlight articles within the framework of comparative, cognitive, applied cultural linguistics, cultural linguistics of ethnos, sub ethnos, a linguocultural approach to analyzing the meaning of the cultural code, identifying the specifics of national verbalization of ideas about the world picture surrounding a linguistic personality. A number of publications reflect the applied field of cultural linguistics, to one degree or another related to cultural linguistics. The question of the use of the linguoculturological approach in the process of writing textbooks for bilingual students, in the study of linguistic units of different levels, the place and role of the Russian language in the aspect of the codes of linguoculturology, is raised. The materials presented in the journal, according to the author, cover a wide range of linguoculturological studies, enrich cultural linguistics in theoretical and practical aspect.*

**KEYWORDS:** *Linguoculturology, Culture-Oriented Linguistics, Language, Culture, Cultural Code, Concept, Linguocultural Approach*

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