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IMPROVING THE ORGANIZATIONAL AND ECONOMIC MECHANISM FOR THE DEVELOPMENT OF INNOVATIVE PROGRAMMING SERVICES IN THE REGION

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ABSTRACT

This article discusses the role of programming services in the development of international trade in services. And issues related to the role and importance of increasing international trade in programming services in achieving employment and ensuring economic well-being were discussed. In order to develop programming services in the future, analyzes were conducted based on social surveys. And on the basis of these statistical analyzes, econometric models of forecasting the development of international trade in programming services were constructed and the results were obtained.

KEYWORDS: *Innovative Services, International Trade In Services, Programming Services, Export Of Services.*

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