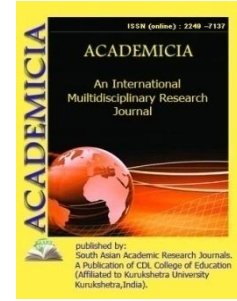




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ESSENCE OF THE COMPANY'S PROFIT

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ABSTRACT

In the paper presents various points of view regarding the essence of profit. In particular, special attention is paid to the sources of its formation, according to various scientists. The essence of profit in the context of various types of competition is stated. The theory of the essence of profit is considered from the point of view of the Theory of monopolistic competition by E. Chamberlin. The point of view is expressed that the modern Western theory of profit is characterized by electivity, the presence of very different ideas about its economic content. Integrity is noted only in relation to the interpretation of the social essence of profit –in denying its exploitative nature and recognizing it as a legitimate, “natural” form of income.

KEYWORDS: Profit, Essence Of Profit, Sources Of Profit, Competition, Prices.

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