

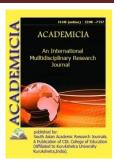
ISSN: 2249-7137 Vol. 11, Issue 4, April 2021 Impact Factor: SJIF 2021 = 7.492



ACADEMICIA

An International Multidisciplinary Research Journal

(Double Blind Refereed & Peer Reviewed Journal)



DOI: 10.5958/2249-7137.2021.01329.X

THE EFFECT OF APPLYING THE ADVANTAGES OF THE INFOGRAPHIC FORMAT IN THE PROCESS OF MEDIA LITERACY EDUCATION

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ABSTRACT

It should also be noted that teaching the new generation in the old way does not justify itself; therefore, the textbook content of this generation should be supplemented with various anthologies, laboratory workshops, a set of assignments, multimedia resources and other innovative technologies, in addition to "teaching just to read". Infographics are also a fairly effective format in these processes. This article describes in detail the methods and effectiveness of the use of info graphics in the process of media literacy education.

KEYWORDS: Media, Media Literacy Education, Infographics, UNESCO, Oxford Encyclopedia, Electronic Media, Mass Media, Digital Media, "Ted Talks", "Data Redrawing", QR-Code, "History Of The World", DELL Company.

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