



ACADEMICIA
**An International
 Multidisciplinary
 Research Journal**
 (Double Blind Refereed & Peer Reviewed Journal)



DOI: 10.5958/2249-7137.2021.01329.X

THE EFFECT OF APPLYING THE ADVANTAGES OF THE INFOGRAPHIC FORMAT IN THE PROCESS OF MEDIA LITERACY EDUCATION

Hilola Ibragimova*

*A second level Independent Researcher,
 Uzbek University of Journalism and Mass Communications,
 UZBEKISTAN

ABSTRACT

It should also be noted that teaching the new generation in the old way does not justify itself; therefore, the textbook content of this generation should be supplemented with various anthologies, laboratory workshops, a set of assignments, multimedia resources and other innovative technologies, in addition to “teaching just to read”. Infographics are also a fairly effective format in these processes. This article describes in detail the methods and effectiveness of the use of info graphics in the process of media literacy education.

KEYWORDS: *Media, Media Literacy Education, Infographics, UNESCO, Oxford Encyclopedia, Electronic Media, Mass Media, Digital Media, “Ted Talks”, “Data Redrawing”, QR-Code, “History Of The World”, DELL Company.*

REFERENCES

1. Dorr, A. (2001) Media Literacy. In: International Encyclopedia of the Social & Behavioral Sciences. Vol. 14 / Eds. N. J. Smelser&P. B. Baltes. Oxford, 2001
2. UNESCO, 1984. Media education. Paris: UNESCO.
3. Zhurin A. A. Integration of media education with the course of chemistry in secondary schools // Media Education. 2005. No. 1
4. DjumanovaSanobar. Media literacy education as a product of mass communication. Master's dissertation. Tashkent. 2014
5. MIT website. MIT research – Brain Processing of Visual Information. (<http://newsoffice.mit.edu/1996/visualprocessing>)

6. Denise Grady. The Vision Thing: Mainly in the Brain. Discover magazine. (<http://discovermagazine.com/1993/jun/thevisionthingma227>)
7. Smikiklas M. The Power of Infographics. USA. Indiana: Indiapolis, 2014. – P. 31
8. <https://synergycorp.ru/articles/11/232/>
9. Dafelippo V., Ball D., The history of the world in infographics. Alpina Publisher, 2017
10. <https://venngage.com/blog/how-to-use-infographics-in-high-school-classrooms/>
11. Farfieva K. A. Social Media as a factor in formation of scientific thinking in youth. European Journal of Research and Reflection in Educational Sciences. Vol. 8 No. 10, 2020. – Pp. 52-56.
12. Farfieva, K. A. (2021). Theoretical Fundamentals Of Scientific And Innovative Thinking In Adolescents. *The American Journal of Social Science and Education Innovations*, 3(04), 431-437.