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## LINGUO-STYLISTIC PECULIARITIES OF FOOTBALL DISCOURSE IN MODERN SPORT PUBLIC ISM

**Egamov Sohiv Amonovich\***

\*Teacher of the Department of English Integrated Course,  
 Uzbek State University of World Languages,  
 UZBEKISTAN  
 Email id: beksohib@gmail.com

### ABSTRACT

*The article describes linguo-stylistic features of football discourse in modern sports. Football is an event of cultural significance and it is not only an integral part of the social, cultural and cognitive direction in the modern world, but also a special linguistic reality. The concept of football as a linguistic-cultural phenomenon of modern reality reflects important features of language. In this article we tried to define the linguistic and stylistic features of football discourse by examining football as a linguistic-cultural concept that is an important element of language.*

**KEYWORDS:** *Discourse, Concept Of Football, Linguistic And Stylistic Features, Consciousness, Language, Football.*

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