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INVENTORY MANAGEMENT PRACTICES AND ORGANIZATIONAL PRODUCTIVITY IN NIGERIAN MANUFACTURING FIRMS

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ABSTRACT

This study examined the relationship between inventory management practices and productivity of selected manufacturing firms in Nigeria. The inventory management practices examined include inventory record accuracy, lean inventory system, buffer stock management and Information and Communication Technology. In addition, organizational productivity was measured along two dimensions namely: organizational effectiveness and organizational efficiency. A survey research design was adopted for the study. The population of the study comprises employees in the following departments – commercial, finance, production, distribution and inventory – of five selected manufacturing companies in Benin City. A sample size of two hundred and sixteen (216) employees from Seven-Up Bottling Company Ltd, Global Horn Industry PVC Ceiling Limited, Integrated Rubber product Nigeria Plc., Livestock Feeds Plc and Nigeria German Chemicals in Nigeria were selected for the study. The instrument for data collection was a questionnaire. Data collected from the questionnaire were analysed using frequency distribution, mean, correlation and regression. All analyses were done using the Statistical Package for the Social Sciences (SPSS) software. The findings of the study revealed that inventory record accuracy, lean inventory system and information technology have a positive and significant effect on organizational productivity in Nigeria while buffer stock management was found to be insignificant. The study recommends the need for manufacturing firms to improve their inventory record accuracy by using system-based inventory management practices to enhance organisational performance.

KEYWORDS: *Buffer stock, Inventory, Management, Manufacturing, Productivity.*

INTRODUCTION

Inventory management remains an important aspect of every company as a poor inventory system could result in loss of customers and sales while effective inventory management can guarantee more sales for the company which directly affects the performance of the company

(Mohamad, Suraidi, Abd. Rahman&Suhaimi, 2016).Eneje, Nweze and Udeh (2015) hold that a firm which neglects its inventory management will be jeopardizing its long-run profitability and may subsequently fail. They further posit that a company can reduce its levels of inventories to a considerable degree without it having any adverse effect on production and sales. Panigrahi (2013) identifies that when poor management of working capital occurs, funds may be unnecessarily tied up in idle assets which will reduce liquidity and put the company in a poor position to invest in productive assets like plant and machinery.

Poor inventory management is the bane of manufacturing firms' performance as it has resulted in the low output ratio on the resource expended (Almrdof&Attia, 2021). A cursory survey indicates that manufacturing firms in the country are suffering from low productivity of materials, capital, time and energy management among others which could be attributed mostly to poor inventory management strategies (Anichebe, 2013). Prempeh (2015) stated that in the manufacturing companies, about 70 per cent of the total funds employed are tied up in current assets, with inventory as the most significant component.

There are incessant cases of inventory surpluses and shortages cost such as depreciation, pilferage, materials/component parts depreciation and obsolescence, spoilage, breakages, and others. Shortages of raw materials inventory have resulted in interrupted production, and incessant stock out, idle facilities and manpower as well as low capacity utilization. These have resulted in the failure of the firms to satisfy the performance objectives of customized order quality in the manufacturing projects. Inventory problem has proliferated, as technological progress has increased organizations' ability to produce goods faster in greater quantities and with multiple designs. The public has compounded the problem by its receptiveness to varieties and frequency design changes (Godana&Ngugi, bbbg2014).

Several studies have been examined by researchers from various standpoints and with varying literary perspectives on the relationship between inventory management and organizational productivity in Nigeria (Eroglu& Hofer, 2011; Anichebe, 2013; Anichebe & Agu, 2013; Panigrahi, 2013; Ogbo, Onekanma& Wilfred, 2014; Thogori & Gathenya, 2014; Naliaka & Namusonge, 2015; Koin, Cheruiyot & Mwangangi, 2016; Kairu, 2017; Indira, 2018; Elsayed & Wahba, 2019; Almrdof&Attia, 2021; Muiruri&Ochiri, 2019).

This is not surprising considering the role of inventory management in promoting organizational productivity. In the study of Koumanakos (2008), his findings revealed that the higher the level of inventories preserved, departing from lean manufacturing by an enterprise, the lower is its rate of returns. Similarly, the study of Edwin and Florence (2015) showed a negative relationship between inventory turnover, inventory conversion period and storage cost with the profitability of the company.

Furthermore, Kairu's (2017) study indicated that manufacturing firms face a myriad of problems including poor inventory control, poor strategies in order fulfilment, reduced consumer effective demand due to poor forecasting and lack of proper ICT application systems leading to poor performance. These problems invariably result in reduced sales turnover. On the other hand, Elsayed and Wahba (2019) in their study showed that while inventory to sales ratio affects organizational performance negatively in the initial growth stage and the maturity stage, it exerts positively on organizations' performance in either the rapid growth stage or the revival stage. However, the differences in the findings of the various researchers with regards to inventory management and productivity calls for further investigation. Also, current reality shows that

manufacturing firms are faced with problems such as loss of customers and sales, having high level of inventories leading to reduced liquidity, low productivity and inventory shortages which can be resolved using proper inventory management. It is against this background that this study sought to examine the effect of inventory management practices on organizational productivity in Nigerian Manufacturing firms.

LITERATURE REVIEW

Concept of Productivity

Glen (2014) stated that the manufacturing sector is ever-changing and every year, the industry is faced with fresh challenges. The author stated that virtually all media houses constantly report the closure of industrial units, labour disputes between employers and their employees or reductions in the labour force due to recession and other economic dynamics. As a result, the image of manufacturing industries has been marred by low wages, high labour turnover, inadequate working conditions, poor performance and poor productivity (Githinji, 2014).

Productivity can be referred to as the quantity of work that is attained in a unit of time by means of the factors of production. These factors include technology, capital, entrepreneurship, land and labour. It is the link between inputs and outputs and it increases when an increase in output occurs with a lesser than comparative increase in input. Productivity also occurs when an equal amount of output is generated using fewer inputs (International Labour Organization, 2015). A company can be considered productive when the objectives of the company have been achieved or when there is a great possibility of them being achieved. (Almrdof&Attia, 2021).

Bhatti (2014) was of the perspective that productivity can be seen as a measure of performance that encompasses both efficiency and effectiveness. It can also be referred to as the ratio of output to production capacity of the workers in an organization. It is the correlation that exists between the quantity of inputs and outputs from a clearly defined process. The performance of a business which determines its continued existence and development is largely dependent on the degree of productivity of its workers. Anosa (2021) avered that productivity is the driving force behind an organization's growth and profitability. Yesufu (2010) stated that the prosperity of a nation, as well as the social and economic welfare of its citizens, is determined by the level of effectiveness and efficiency of its various sub-components. The measure of how efficient a process runs and how effective it uses resources is productivity. It is a total measure of the efficiency or capacity to get the most output from the least amount of input and effectiveness or attainment of organizational goals.

More precisely, productivity is a measure that indicates how well essential resources are used to accomplish specified objectives in terms of quantity and quality within a given time frame. It is suitable when measuring the actual output produced compared to the input of resources, considering time. Hence, productivity ratios indicate the extent to which organizational resources are effectively and efficiently used to produce desired outputs. Efficiency takes into account the time and resources required to execute a given task, while effectiveness focuses on achieving organizational goals. Therefore, it can be concluded that effectiveness and efficiency are significant predictors of productivity.

Inventory Management Practice

Inventory is the collection of any kind of resource that has economic value and is maintained to fulfil the present and future needs of an organization (Almrdof&Attia, 2021). It is the stock of

goods, commodities and other economic resources that are stored or reserved to ensure the smooth and efficient running of business affairs (Verma, 2013). Inventory is a very expensive asset that can be replaced with information which is a less expensive asset. But to do that, the information has to be accurate, timely, reliable and consistent. When this happens, fewer inventories are carried, cost is reduced and the products get to the customers faster (Davis, 2016). Therefore, inventory management is very important if a company wants to achieve a balance between efficiency and responsiveness. Davis (2016) explained the following objectives of inventory management: maximizing customer service, maximizing the efficiency of purchasing and production, maximizing inventory investment and maximizing profit.

Inventory management is a critical management issue for most companies – large companies, medium-sized companies, and small companies. Effective inventory flow management in supply chains is one of the key factors for the success of a business (Opoku, et al., 2021). The challenge in managing inventory is to balance the supply of inventory with demand. A company would ideally want to have enough inventories to satisfy the demands of its customers – no lost sales due to inventory stock-outs. On the other hand, a company would not want to have too much inventory staying on hand because of the cost of carrying inventory. Enough but not too much is the ultimate objective (Coyle, Bardi, & Angley, 2013).

Inventory plays a significant role in the growth and survival of an organization in the sense that ineffective and inefficient management of inventory will mean that the organization loses customers and sales will decline. Prudent management of inventory reduces depreciation, pilferage, and wastages while ensuring availability of the materials when required (Ogbadu, 2018). Inventory management is critical to an organization's success in today's competitive and dynamic market. This entails a reduction in the cost of holding stocks by maintaining just enough inventories, in the right place and the right time and costs to make the right amount of needed products (Anosa, 2021). High levels of inventories held in stock affect adversely the procurement performance out of the capital being held which affects cash flow leading to reduced efficiency, effectiveness and distorted functionality (Koin, Cheruiyot & Mwangangi, 2016). Agus and Noor (2012) opined that inventory management practices that are universally adopted by firms include Inventory Record Accuracy, Lean Inventory System, Buffer-Stock Management and Information Technology.

Inventory Record Accuracy: According to Jessop and Morrison (2014), a stock record system is the means of capturing and storing information and a facility for the analysis and use of this information so that the operation of the stores function and the control of stock can be performed efficiently. They further observed that the system of stock recording and the mechanism for the use of recorded information must be carefully selected. Records and techniques should be appropriate to the items in question and the cost implication taken into account. An organization should carefully choose the best system suitable for it to avoid a situation whereby a lot of money would be spent on maintaining a very expensive system for items of low value. A stock record system can be manual or computerized.

Carter and Price (2013) highlighted the use of modern technology and the fact that computers can store and retrieve information. The authors argued that many companies now use computers to hold and constantly update stock records. The computer can in the simplest applications merely replace a set of stock record cards by maintaining a set of information on stock levels and carrying adjustments as necessary when directly instructed. Stock record system as a formal set of records that contain information about stock held within the stores system. The range of this

information will depend upon the system employed and the scope of the operation. However, there are basic functions which every stock record system should aim to cover, the fundamental one being data held at any given time. It is because of the wide range of information held within a good record system that Carter and Price (2013) calls it the 'clerical memory'.

Lean Inventory System: Lean inventory management encompasses finding just the right balance between too much and too little inventory on hand. That means hoarding of products just because they can be bought in bulk at a cheaper price is avoided. Similarly, guessing how many products to keep in stock is prevented. According to Lockard (2015), a lean inventory management system allows a distributor to meet or exceed customers' expectations of product availability with the amount of each item that will maximize the distributor's net profits. In a lean system, inventory is regarded as a sign of a sick factory that is in desperate need of some type of treatment. The ideal goal for a company should be to have an inventory as close to zero as possible. Effective inventory management allows a distributor to meet or beat their customers' expectations of product availability while maximizing their profits (Steph, 2008).

Buffer stock management: Companies are constantly exploring ways to deal with the costly problem of stock outs and uncertainty of demand by staging inventories in containers ahead of customers' demand (Comez&Kiessling, 2014). Matching the exact amount of inventory to meet customers' uncertain demand has presented a problem for managers (Thogori&Gathenya, 2014). The need for frequent and timely restocking to support lean inventory has also created a challenge for retailers and suppliers sourcing products from overseas manufacturers (Acho, 2021). Disturbances in the supply chain can have severe effects on firms applying lean principles (Svensson, 2010). Too little inventory could lead to stock outs; as a consequence, customers could become dissatisfied and take their businesses elsewhere (Koumanakos, 2008). Hence, there is a need for a buffer stock to be maintained in order to manage to minimize the gap.

The specific level of additional stock of inventory that is maintained for protection against unexpected demand and the lead time necessary for delivery of goods is called buffer stock (Sharma, 2013). They are maintained to meet uncertainties of demand and supply. Such buffer inventories are kept for protection against the fluctuations in demand and the lead time and hence they are also called safety stocks.

Information Technology Usage: Inventory is a very critical component in every organization and it requires serious managerial consideration since it ties up a lot of a firm's capital. However, as pointed out by Donald (2016), there is failure in the inventory system of many firms as they have not embraced modern technologies such as computerization of inventories. The failure leads to problems of daily sales accounting and inability of material managers to predict the exact amount of inventories needed to meet customer's demand. Little or no usage of automated inventory systems leads to problems that come as a result of stock shortages and it is for this reason that various researches have been carried out pertaining to inventory management control systems.

Theoretical Framework

This study is based on lean theory. Wangari (2015) noted that the lean theory proposes that inventory management acts as a major component of any supply chain. Irrespective of whether it is a product or a service supply chain, the lean theory is an extension of ideas of the Just-in-Time model. Chebet and Kitheka (2019) claimed that the theory elaborates on how manufacturers gain flexibility in their ordering decisions, reduce the stocks of inventory held on site and eliminate

inventory carrying costs. The lean theory is an organizational change method that is implemented to increase profit. The theory originated in Japan and was propounded by Taiichi Ohno of Toyota Production System. Constraints placed on the Japanese manufacturing sector after the second world war lead Taiichi Ohno to set up a new type of production system that was different and much better than the mass production system that was earlier in existence (Rattner, 2006). The lean system involves utilizing half the effort, space, inventory, and product development time of mass production. It also achieves fewer defects and larger product variety. Rattner (2006) noted that these improvements are expected to result in increased sales which is the key to re-deploying freed-up resources.

The lean theory concentrates on cost optimization in-stock systems. Decisions on production, storage and overall supply chain matters can be accelerated by this theory (Teunter, 2012). The choice of the lean theory for this study was informed by the need to examine how inventory management influences organizational performance which calls for a prudent approach to inventory management. The effect of the lean theory on economic performance was evaluated by Godana and Ngugi (2014). Their findings suggested that buffer stocks may be eliminated and waste in manufacturing processes reduced to a minimum by applying lean theory. Eroglu and Hofer (2011) discovered that leanness has a positive impact on a company's productivity. Studies have shown that businesses are effectively optimizing stock via lean supply chain methods and technologies in order to attain greater rates of asset use and client satisfaction which lead to enhanced business development, profitability, and market share (Godana & Ngugi 2014).

The objective of lean thinking is to increase profit (Rattner, 2006). Inventory management plays a very important role in matching demand and supply within each and every partner in the entire supply chain, ultimately providing flexibility in coping with external and internal events of a contemporary globalized business environment. Ineffective inventory control remains a major problem faced by industries in developing countries such that even the most basic inventory control concepts and techniques are not used by the majority of the companies studied (Wangari, 2015). As a result of the reliance on imported industrial raw materials and parts, and the endemic bureaucratic delays and associated communication problems in developing countries, order lead times cannot be computed with any degree of accuracy (Chen, Frank, & Wu, 2007). The criticism levelled against the lean theory is that it can only be applied when there is a close and long-term collaboration and sharing of information between a firm and its trading partners (Floyd, 2010).

METHODOLOGY

A cross-sectional survey research design was adopted. The adoption of survey research design is due to its high flexibility of data collection, potential to build rapport, and a high degree of diversity of questions due to interaction (Saunders, Lewis & Thornhill, 2009). This involves the design of a well-structured questionnaire which was administered to the staff of the selected manufacturing firms in Nigeria. The population of the study consists of the employees in the following departments; commercial, finance, production, distribution and inventory departments of five selected manufacturing companies in Benin City. The companies are Seven-Up Bottling Company Ltd., Global Horn Industry PVC Ceiling Limited, Integrated Rubber product Nigeria Plc., Livestock Feeds Plc and Nigeria German Chemicals. To ensure that the sample size is adequately determined, the study adopts the Taro Yamane (1967) formula for the determination of samples size where the population is given. By computation, the sample size for this study is 234.

The research instrument that was used for this study is a structured questionnaire in which the respondents were required to respond. A 5-point Likertscale ranging from *strongly disagree* to *strongly agree* was used to capture respondents' opinions on inventory management practices and organizational productivity. Respondents were asked to indicate their level of agreement with the statements. The questionnaire which has 35 items was used in this study. It consists of three (3) main parts of which the first part (Section A) contains demographic and general information on the respondents such as gender, age, educational qualification, department, and work experience. The second part (Section B) measures the inventory management practices (inventory record accuracy, lean inventory system, buffer stock management and information technology) while the third part (Section C) measures organizational performance of the selected manufacturing firms. Data collected through questionnaire administration were analyzed using frequency count and mean. The research model was estimated using correlation and multiple regression analysis. The justification for the use of multiple regression is because it is a technique that estimates regression model with more than one outcome variable. The adequacy of the results of the regression analysis was evaluated using individual statistical significance test (t-test) and overall statistical significance test (F-test). The goodness-of-fit of the model through the coefficient of determination (R^2). The study used Statistical Package for the Social Sciences (SPSS) version 24.0 software for data analyses.

RESULTS AND DISCUSSIONS

Description of Respondents' Demographics

This section contains the background information of the respondents such as their gender, age, and work experience. The results are presented in Table 1:

TABLE 1: DESCRIPTIVE STATISTICS OF RESPONDENTS' DEMOGRAPHICS

Variable	Category	Number of Respondents	Percentage (%)
Sex	Male	146	67.6
	Female	70	32.4
	Total	216	100
Age	18-25years	68	31.5
	26-35years	107	49.5
	36-45years	22	10.2
	46 & above	19	8.8
	Total	216	100
Experience	1-5 years	66	30.6
	6-10 years	92	42.6
	11-15 years	37	17.1
	16 & above	21	9.7
	Total	216	100

Table 1 shows the gender of the respondents used for the study. It shows that 146 (67.6%) of the respondents are male while 70 (32.4%) of the total respondents are female. This implies that most of the respondents are males. The results further shows the age of the respondents used for the study. It shows that 68(31.5%) are within the age bracket of 18-25years, 107(49.5%) are within the age bracket of 26-35years, 22(10.2 %) are within the age bracket of 36-45 years and 19(8.8 %) are within the age bracket of 46 years and above. This implies that most of the

respondents are within the age bracket of 26-35 years. Table 1 also shows the duration of years of respondents in their respective firms. It shows that 66(30.6%) of the respondents have been in the firm between the ranges of 1-5 years. 92(42.6%) have been in the firm between the ranges of 6-10 years, 71(32.9%) have been in the firm between the ranges of 11-15 years while 21(9.7%) have been in the firm between the ranges of 16 & above years. This implies that most of the respondents have been in the firm between the ranges of 6 to 10 years.

Correlation Analysis

TABLE 2: CORRELATION MATRIX

Variable	OP	IRA	LIS	BSM	ITU
Organisational Productivity (OP)	1.000				
Inventory Record Accuracy (IRA)	0.311	1.000			
Lean Inventory System (LIS)	0.024	0.182	1.000		
Buffer Stock Management (BSM)	0.395	0.228	0.212	1.000	
Information Technology Usage (ITU)	-0.092	0.284	0.013	0.086	1.000

Table 2 shows the correlation matrix for the four explanatory variables. According to DeFusco (2007), multi-collinearity arises when two or more independent variables are highly correlated with each other. As is evident in the correlation matrix above, there is no correlation value of the IVs (Independent variables) that is greater than 0.8; the highest correlation value of IVs is 0.39. It can therefore be concluded that the correlation between the predictor variables in the model was not significant to warrant the dropping of any of them.

Model Estimation and Interpretation

TABLE 3: COEFFICIENTS

Variable	Unstandardized Coefficients		Standardized Coefficients	t	Sig.
	B	Std. Error	Beta		
(Constant)	6.255	0.816	-	7.665	0.000
Inventory Record Accuracy (IRA)	.325	.122	.026	2.673	0.019
Lean Inventory System (LIS)	.232	.100	.178	2.317	0.046
Buffer Stock Management (BSM)	.126	.241	.069	0.523	0.468
Information Technology Usage (ITU)	.243	.073	.411	3.309	0.000
R ² =.105; Adj R ² =.101; F-Statistic = 3.705; F-Statistic (Prob) = 0.013; Durbin-Watson = 2.139; Dependent Variable: organisational productivity					

Table 3 shows that the F value (F-stats = 3.705, Prob = 0.013) is significant, which indicates that there is a linear fit. The value of R Square (R²) which is 0.105 indicates that the independent variables (inventory record accuracy, lean inventory system, buffer stock management and Information and Communication Technology) explain 10.5% of the systematic variation in the dependent variable (organisational productivity). Table 3 also reveals that organisational productivity is positively and significantly related to three out of the four inventory management practices investigated. The details of the relationship between the dependent variable and independent variables are shown as follows: organisational productivity and inventory record

accuracy ($\beta = 0.325$; $p < 0.05$); organisational productivity and lean inventory system ($\beta = 0.232$; $p < 0.05$); organisational productivity and Information and Communication Technology ($\beta = 0.162$; $p < 0.05$); and the relationship between organisational productivity and buffer stock management ($\beta = 0.126$; $p > 0.05$).

Discussion of Findings

Firstly, the result of this study showed that there was a positive and significant relationship between inventory record accuracy and organizational productivity. This outcome confirms the findings of Anichebe and Agu (2013) about a significant relationship between good inventory management and organizational effectiveness. The result also shows the importance of effective or accurate stock record system as the means of capturing and storing information and a facility for the analysis and use of this information so that the operation of the stores function and the control of stock can be performed efficiently. For an effective inventory record system, the process of recording stocks and the mechanism for the use of recorded information must be carefully selected. Records and techniques should be appropriate to the items in question and the cost implication taken into account. This can be achieved when an organization carefully chooses the best system suitable for it to avoid a situation whereby a lot of money would be spent on maintaining a very expensive system for items of low value. Though stock record system can be manual or computerized, Carter and Price (2013) advocated the use of modern technology and computerisation of inventory records which can be stored and retrieved easily. Therefore, companies must sustain and promote the use of computers to hold and constantly update stock records.

Secondly, the study found a significant relationship between lean inventory system and organisational productivity in manufacturing firms in Nigeria". This outcome is in agreement with Lockard's (2015) finding that a lean inventory management system allows a distributor to meet or exceed customers' expectations of product availability with the amount of each item that will maximize the distributor's net profits. As observed by Steph (2008), effective inventory management allows a distributor to meet or beat their customers' expectations of product availability while maximizing their profits. Excessive inventory is considered a dangerous sign when lean system is adopted in managing a company's stocks. The focus therefore is for company to have an inventory as close to zero as possible.

Thirdly, the study found no significant relationship between buffer-stock management and organizational productivity in Nigeria. The insignificant relationship between buffer-stock management and organizational productivity contradicts the observation of Comez and Kiessling (2014) that companies are exploring ways to deal with the costly problem of stock-outs and uncertainty of demand by staging inventory in containers ahead of customers' demand. Thogori and Gathenya (2014) also argued that matching the exact amount of inventory to meet customers' uncertain demand has presented a problem for managers. This is because the need for frequent and timely restocking to support lean inventory is also a challenge for retailers and suppliers sourcing products from overseas manufacturers (Acho, 2021). Disturbances in the supply chain can have severe effects elsewhere on firms applying lean principles (Svensson, 2010) as customers could become dissatisfied and take their businesses elsewhere (Koumanakos, 2008). Hence, there is a need for buffer stock to be maintained and managed to minimize gaps in supplying customers' requests.

Finally, the study found a significant relationship between Communication and Information Technology and organizational productivity in manufacturing firms in Nigeria. This finding further reiterates the critical role Information and Communication Technology plays in inventory management. Inventory which can be in the form of keeping the production process running continuously or sustaining the distribution system, is a very critical component in every organization and it requires serious managerial consideration since it ties up a lot of a firm's capital. As found by Dimitrios (2018), inventory's functions of providing a cushion to prevent against stock-outs can be achieved by adopting and applying appropriate Information and Communication Technology system. Donald (2016) also argued that a firm's failure to computerize its operations will lead to huge inventories. The failure may also lead to problems of daily sales accounting since there can be errors in the amounts received and the amount sold. Moreover, numerous problems are encountered in demand forecasting since material managers would not be able to predict the exact amount of inventories to maintain so as to meet the customers' demand.

CONCLUSION AND RECOMMENDATIONS

This study empirically examined the relationship between inventory management practices and organizational productivity in manufacturing firms in Nigeria. A sample of two hundred and thirty four (234) employees of Seven-Up Bottling Company Ltd, Global Horn Industry PVC Ceiling Limited, Integrated Rubber product Nigeria Plc., Livestock Feeds Plc and Nigeria German Chemicals in Nigeria was used. However, only two hundred and sixteen (216) employees finally took part in the study as these correctly filled and returned their questionnaires which were used for data analysis. The study revealed that inventory record accuracy, lean inventory system and ICT had a positive and significant effect on organizational productivity in manufacturing firms in Nigeria while buffer stock management was found to be insignificant. The study therefore concluded that there is a need for manufacturing firms to use inventory management practices as they contribute a lot to organizational productivity. This is because an effective inventory management system has an overall impact in enhancing organizational productivity. It was also concluded that the top management of organizations should put emphasis on proper inventory management techniques and measurement of productivity to identify weaknesses in the process of managing inventories among manufacturing firms in Nigeria.

Based on the findings of the study, the following recommendations are made:

- i. There is a need to improve the inventory record accuracy of companies by using system based inventory management practices and engaging all staff in the proper use of the available system.
- ii. Lean inventory system should be improved upon to make it more effective in the management of inventories, especially to reduce inventory holding costs, to reduce the logistics costs and improve on the productivity of the organization.
- iii. There is a need for manufacturing firms to fully use system-based inventory management practices to improve buffer stock management.
- iv. EOQ and EDI need to be more systemized and supported by computers instead of by manual operations.

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WORK –LIFE CONFLICT AND JOB AND FAMILY SATISFACTION OF LEGAL PRACTITIONERS IN COLOMBO DISTRICT, SRI LANKA

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ABSTRACT

Today a considerable number of legal practitioners or lawyers are experiencing burnout, low productivity and stress related illnesses, undoubtedly due to lack of balance between their work and professional lives. When the responsibilities attached to the personal life get neglected due to the tasks of the professional life, lawyers get pressurized. This pressure or the imbalance of working life and the professional life lead to job dissatisfaction which results in forgetfulness, less commitment towards work, client complaints, losing regular clients and deserting the job at its extreme end. In such a context this study seeks to identify the relationship between Work-Life Conflict, Job Satisfaction and Family Satisfaction using a sample of lawyers practicing in Colombo District. The sample for the research was 50 practicing lawyers out of 600 lawyers of the population who were selected randomly. Pearson Correlation Method and independent sample t test were used to measure the relationship between the variables. The finding of the research was that there exists a negative significant correlation between the work-life conflict and job satisfaction of practicing lawyers. At the same time it was found that the relationship between work-life conflict and family satisfaction of practicing lawyers is also negative. It was also found that a higher degree of job satisfaction and family satisfaction exist among males rather than among female practicing lawyers.

KEYWORDS: *Work-Life Conflict, Job satisfaction, Family satisfaction*

INTRODUCTION

In the current economic environment, work-life conflict now ranks as one of the most important workplace attributes among the employees. In a society filled with conflicting responsibilities and commitments, work-life conflict has become a predominant issue in the working environments.

If the personal life of a person cannot be balanced with the professional life, it leads to a conflict which ultimately results job dissatisfaction. Though work-life conflict of many other professional has been examined there is a lack of studies carried out in relation to the work-life conflict of lawyers.

What looks like work-life balance to one person may differ for another because individuals have different goals, values and definitions of success. (Weiss ,2006). A person plays different roles in

the span of life, which include roles from work (worker, employer) and non-work (father, spouse, friend, sibling, etc). Work Life Conflict (WLC) exists when time and energy demands to satisfy one role make it difficult to participate in other (Duxbury et al., 2001). Work life conflict also defined “as push and pull between family and work responsibilities (Nancy, 2003).

The term Work Life Conflict (WLC) used contradictory with Work Life Balance (WLB). Work life balance (WLB) is defined as a state of equilibrium in which the demands of both a person's job and personal life are equal. (Lockwood, 2003). However, when the demand of job or personal life increases it creates an unbalanced situation and resulted in work life conflict. Creating a balance with job responsibilities and family responsibilities is a dilemma for the employees and almost impossible due to turbulent work environment, and fast moving economical development across the globe which resulted in demanding jobs and long working hours .

If the balance between working life and the personal life is not maintained, it would lead to sever professional and personal problems which a person may start to dislike his or her job which may lead to job dissatisfaction at the end of the day. Today an increasing number of lawyers are experiencing burnout, low productivity and stress related illnesses, undoubtedly due to a lack of balance between their work and personal lives and his or her job.

It has been reported that the desire for more time to meet personal and family needs is one of the major reasons lawyers consider leaving the legal profession. Therefore it has been recognized as increasingly important to maintain the work-life balance of lawyers in order to prevent them from feeling dissatisfied with their profession.

In the aforementioned situation, the proposed research seeks to analyze the relationship between work-life conflict and job dissatisfaction of lawyers practicing in Colombo District.

RESEARCH PROBLEM

In the midst of highly globalized, fast moving, 21st century world, one of the major factors that affect job dissatisfaction among employees is the issue of work-life conflict. In the highly complex social and economical environment, everybody is profit oriented. In the race of achieving wealth, the concept “work to life” has changed to “life to work”. Therefore the proposed research focuses on examining what is the relationship between work-life conflict and job satisfaction of the Attorneys-at-Law practicing in the judicial zone of Colombo. But in Sri Lankan context no empirical study has been conducted to explore the relationship between work life conflict and job satisfaction of practicing lawyers. This study attempts to bridge the gap in the knowledge. For the purpose of this study, the following problems have been addressed.

1. What is the relationship between work-life conflict and job satisfaction of practicing lawyers in Colombo District in Sri Lanka?
2. What is the relationship between work-life conflict and family satisfaction of practicing lawyers in Colombo District in Sri Lanka?
3. What is the relationship between work-life conflict and gender of practicing lawyers in Colombo district in Sri Lanka?

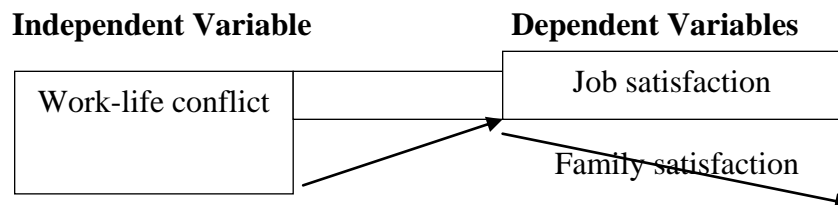
OBJECTIVES

The following are the objectives of the study.

1. To identify the relationship between work-life conflict and job satisfaction. of practicing lawyers in Colombo District in Sri Lanka?
2. To examine the relationship between work-life conflict and family satisfaction. of practicing lawyers in Colombo District in Sri Lanka?
3. To identify the relationship between work-life conflict and gender. of practicing lawyers in Colombo District in Sri Lanka?

CONCEPTUAL FRAMEWORK

Figure 1.1 Conceptual Framework



Work Life Conflict is the Independent variable in this study. Job Satisfaction and Family Satisfaction are the dependent variables. In this model, it is tried to find out the relationship between independent variable on the two dependent variables. The working definitions of the variables are as follows

Work-Life Conflict

A form of inter-role conflict in which work and family demands are mutually incompatible, meeting demands of both the domains is difficult” (Higgins et al. 2007).

Job Satisfaction

Job satisfaction has been defined as a pleasurable emotional state resulting from the appraisal of one’s job(Locke, 1976 cited in Brief, A. P., & Weiss (2001).

Family Satisfaction

Family satisfaction has been defined as the satisfaction gained by a person by being with the family and engage in tasks attached to the family. (Bedeian, et al. 1988)

HYPOTHESES

Edwards and Rothbard (2005) argue that a mismatch between job demands and the individual’s capacity to meet these demands is at the core of work–life conflict, with the proviso that this mismatch between demands and abilities will be experienced as stressful only if it results in a failure to fulfill valued needs (e.g. needs for socializing, family time, affection).

Not surprisingly, working more hours than preferred is associated with increased work–life conflict (Thorntwaite 2004; Weston et al. 2004), and having an unsuitable work schedule has been found to predict job role quality, marital role quality, psychological distress, and burnout (Barnett, Gareis, et al. 1999; Gareis, Barnett, et al. 2003).

It is interesting to note that dissatisfaction with working hours, regardless of the number of hours worked, has been shown to be a significant predictor of work–family strain and wellbeing (Weston et al. 2004). This in turn may lead to job dissatisfaction because when there arises a

work-life conflict, one may lose the satisfaction gained through his or her job. Based on the above literature it is hypothesized that higher the work-life conflict lesser the job satisfaction

H₁ Higher the work-life conflict, lesser the job satisfaction of practicing lawyers in Colombo District in Sri Lanka?

There is good evidence that long (full-time) work hours are likely to increase the risk of work-life conflict (Frone, Yardley et al. 1997; Byron 2005; Wharton and Blair-Loy 2006; Allan, Loudoun et al. 2007).

There are many dimensions to work demands, such as time pressure (tight deadlines), high speed of work, and the quantity of work (work overload). In this study we focus on work overload, as this has been identified as one of the strongest and most consistent predictors of work-life conflict (Geurts and Demerouti 2003). Work overload is likely to have a dual effect on work-life conflict (Frone, Yardley et al. 1997): high workloads are likely to increase work hours, and also to contribute to feelings of strain and exhaustion. Yardley et al. (1997) found that workload was positively associated with work hours, and both demonstrated moderate positive associations with work-life conflict.

There is also evidence that workload may be a stronger predictor of work-life conflict than work hours (Wallace 1997; Allan, Loudoun et al. 2007). To our knowledge, there has not been any previous research directly comparing workload and work hours fit with preferences as predictors of work-life conflict. Given the potential dual pathways via which work overload may influence work-life conflict, we expected that work overload would be the stronger predictor of work-life conflict. In such a context the effects of work-life conflict is likely to lead towards less family satisfaction. Based on the above literature it is hypothesized that Higher the work-life conflict lesser the family satisfaction.

H₂ Higher the work-life conflict, lesser the family satisfaction of practicing lawyers in Colombo District in Sri Lanka

METHODOLOGY

There are about 600 lawyers practicing in the Colombo District. Among those, for the purpose of this research, 50 lawyers were selected as the sample. The method of selection of the sample was random selection by using lawyer's directory.

Primary data were collected through a structured questionnaire. The questionnaire was all consisted of 36 questions. First 6 questions were devoted to general information such as gender, civil status, age group, number of years of experience as an Attorney-at-Law and whether they have children or not. Second part of the questionnaire consisted of 10 questions relating to Work-Life conflict. The questions were structured in a way that highlights the degree of Work-Life conflict each person is exposed to under each heading. In the same way the third part of the questionnaire consisted of 10 questions that dealt with job satisfaction. The fourth part of the questionnaire consisted of 10 questions on family satisfaction. Finally, there was an opportunity given to the person who fills the questionnaire to express his or her own views on their work-life conflict and job satisfaction as a lawyer.

The questionnaire was disseminated among lawyers in the hard form as well as via e-mail and it was on five -point Likert type. Respondents were given options to Strongly disagree, Disagree, to be Neutral, Agree or Strongly agree with the statements in the questionnaire under each

heading as discussed above. Marking was given according to their answers starting from 1 mark to strongly disagree which showed a lesser degree of work-life conflict to 5 marks where the person has strongly agreed depicting a higher work-life conflict. If the question was a reverse question marking was given vice versa.

Finally, the relationship between Work-Life conflict and job satisfaction and work-life conflict and family satisfaction was measured using the Pearson Correlation Method. The degrees of Work-Life Conflict, Job Satisfaction and Family Satisfaction was measured using T test.

DATA ANALYSIS AND PRESENTATION

Sample for this study was 50 lawyers out of 600 lawyers practicing in Colombo. 25 lawyers of the sample were males and the other 25 were females.

These 50 lawyers belonged to different age groups ranging from 25 years to 65 years+. 43 of them were employed on full time permanent basis and only 7 of them were employed on permanent part time basis. Depending on their age, 28 of them had an experience in between 1 to 5 years as an Attorney-at-Law. 12 had 6 to 10 years of experience while 7 had 11 to 15 years. 3 of them had 16 to 20 years and none of them had more than 20 years of experience. 3 persons of sample out of 50 people had no children and 6 persons had infants. 4 people had children of pre-school age and 2 had children attending primary school. Only one person had children who attend secondary school. Work-Life Conflict is the independent variable of this study and it was measured by 10 questions of the questionnaire.

RELIABILITY OF THE QUESTIONNAIRE

The Cronbach's Alpha was used to get the inter item consistency reliability of the dependent variables job satisfaction and family satisfaction and also the independent variable work-family conflict. Cronbach's alpha values were .8251, .7334, and .7561 for job satisfaction, family satisfaction and work-family conflict respectively. The reliability of the questionnaires for job satisfaction, family satisfaction and also work-family conflict were satisfactory.

TESTING OF HYPOTHESES

In order to test the first Hypothesis of this study, i.e Higher the Work-Life conflict, lesser the Job Satisfaction, the correlation between the average of marks scored for Work-Life Conflict and average of marks scored for Job Satisfaction was calculated using the Pearson Correlation Method.

Exhibit 01: Correlations between Work-Life Conflict and Job Satisfaction

		Work-Life Conflict	Job Satisfaction
Work-Life Conflict	Pearson	1	-0.763 (**)
	Correlation		
	Sig. (2-tailed)		
	N		
Job Satisfaction	Pearson	-0.763 (**)	1
	Correlation		
	Sig. (2-tailed)		
	N		

** Correlation is significant at the 0.01 level (2-tailed)

It scored a negative correlation of -0.76. It implies that there is a negative significant relationship between work-family conflict and job satisfaction of practicing lawyers in Colombo District in Sri Lanka. Hence the first hypothesis of the study was justified.

The second Hypothesis of the study was that Greater the Work-Life Conflict, lesser the Family Satisfaction of practicing lawyers in Colombo District of Sri Lanka. Marks scored for each was used to calculate the correlation between the two variables using the same Pearson correlation method as above.

Exhibit 02 :Correlations Between Work-Life Conflict and Family Satisfaction

		Work-Life Conflict	Family Satisfaction
Work-Life Conflict	Pearson Correlation	1	-0.595 (**)
	Sig. (2-tailed)		.000
	N	50	50
Family Satisfaction	Pearson Correlation	-0.595 (**)	1
	Sig. (2-tailed)	.000	
	N	50	50

** Correlation is significant at the 0.01 level (2-tailed)

The result was a negative correlation of -0.595. That means there is a negative significant relationship between work-life conflict and family satisfaction of practicing lawyers in Colombo District in Sri Lanka. The second hypothesis of the study was also proved.

Exhibit 03. Results of Independent Sample t test of Work-life Conflict, Job Satisfaction and Family Satisfaction

	Results		
	Work-Life conflict	Job Satisfaction	Family Satisfaction
Mean Difference	3.2314	.7794	.8336
SE	.6312	.2103	.1332
Df	48	48	48
T Value	7.8969	3.1777	5.9932
Lower limit (95% level)	2.4061	.4803	.5324
Upper Limit (95% level)	4.2237	1.1241	1.2433

Source: Survey Data

With reference to the statistical results in exhibit 1.1 the mean difference of perceived work – family conflict between males and females was 3.2314 and t value was calculated as 7.8969 at 48 degrees of freedom. It was 95% confidence that the mean difference falls between the upper limit of 2.4061 and lower limit of 4.2237. Therefore the mean difference always gives a positive value. Results indicate that work-family conflict is more among males than females.

To identify the relationship between gender and job satisfaction, the independent sample t test was used since t test calculated the differences between the means of two samples. According to

the results of the t test mean differences between job satisfaction and gender was .7794 and the calculated t value (mean difference /Standard error) was 3.706 It was at 95% confidence level that the mean difference between job satisfaction for males and females lies between upper limit of 1.1241 and lower limit of .4803. Therefore always the mean difference gives a positive value. Therefore it is 95% confident that the mean differences between job satisfaction of males and females is significant. Jobsatisfaction of males is greater than females.

In the same manner, impact of gender on Family Satisfaction was measured and the result was at test value of 5.99. Accordingly, the level of family satisfaction was lower among females than males in the work-life conflict context.

FINDINGS, RECOMMENDATIONS AND CONCLUSION

According to the findings of the research, it is clear that there exist a negative correlation between Work-Life Conflict and Job Satisfaction. It means that when there is a higher degree of Work-Life Conflict, it creates lesser the Job Satisfaction. Therefore the first hypothesis can be accepted.

This result is compatible with the finding of the research conducted by several researches. Bacharach, Bamberger, and Conley (1991) found that Work Life Conflict had a negative relationship with relationships job satisfaction. Several studies found that Work Life Conflict created lower job satisfaction (Bedeian et al., 1988; Bruck, Allen, & Spector, 2002, both global and composite job satisfaction; Burke & Greenglass, 1999; Parasurman & Simmers, 2001; Perrewe et al., 1999; Rice et al., 1992; Wiley, 1987).

Eight studies done in USA found that Work Life Conflict was having a negative relationship with job satisfaction. (Carlson, 1999; Carlson & Perrewe, 1999; Fox & Dwyer, 1999; Greenhaus, Bedeian, & Mossholder, 1987; Greenhaus et al., 1987; Grzywacz & Marks, 2000; Shamir, 1983; Wallace, 1997).

The data found in the research revealed that there is a negative correlation between Work-Life Conflict and Family Satisfaction which means to say that greater the Work-Life Conflict, lesser the Family Satisfaction. Accordingly, the Second hypothesis can be accepted.

This result is compatible with the findings of the research conducted by Kopelman et al. (1983) where it stated that work-life conflict had a negative relationship with family satisfaction. Specifically, conflict in both work and family domains led to higher levels of Work Life Conflict and this Work Life Conflict related to lower life satisfaction. Cooke and Rousseau (1984) also found that Work Life Conflict was an important mediator variable. Their research demonstrated that workers with greater work expectations and those who held a greater number of family roles (spouse and/or parent) reported more Work Life Conflict and less family satisfaction.

It was also found that the work-life conflict level of females was much higher than the work-life conflict level of males. The same result was found in several researches conducted in other countries as well. In a Swiss study conducted by Grönlund (2007) found that the overall prevalence rate of (very) high Work Life Conflict is higher in women than in men, and also that associations between degrees of Work Life Conflict and most health outcomes are stronger in women than in men.

It was also found that a higher degree of job dissatisfaction exists among females rather than males. This is compatible with the findings of the researches conducted by Martins et al., 2002. It

stated that specifically, work-to-family spillover related negatively to career satisfaction among women especially young (under 33) and middle aged (33–39) women but less relationship was found for men in these age groups. The reason may be for a woman at the same time she has to play dual roles as a house wife at home and responsible employee at the work place. Too much of responsibilities and work load resulted in both job dissatisfaction and family dissatisfaction among the females.

Finally, it was also found that a lesser degree of family satisfaction exists among females in comparison to males. Several studies suggest that Work Life Conflict related to lower family satisfaction finds this effect for women than men (Bedeian et al., 1988), whereas other studies suggest that only women are affected (Parasuraman et al., 1992). Also in a study using AWALI data (Wallace 2005; Gronlund 2007), it was found that female employees with high or very high Work Life Conflict showed a comparatively high relative risk of self-reported poor health, anxiety and depression, lack of energy and optimism, serious backache, headaches, sleep disorders and fatigue which led to lesser family satisfaction than men.

Based on the results of this research, following recommendations can be made; Female lawyers should be encouraged to stop leaving their employment and should assist them to balance their work-life conflict through proper time management.

Employees should conduct programmes on proper time management and work-life balance to assist female employees who are unable to balance their work life and family commitments. Arrangements such as in-house day care centers can be arranged to assist employees with infants. Flexible work schedules should be introduced to reduce work-life conflict. Family members of the employees should encouraged to give their maximum support to balance the commitments attached to family and office.

This study can be expanded and used for Attorneys-at-Law practicing island wide as this research was conducted only among the Attorneys-at-Law practicing in Colombo District. It would assist to gain an idea about the overall picture of work-life conflict that exists among practicing lawyers in the entire country.

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