Editor-in-Chief : Dr. B.S. Rai

Impact Factor : SJIF 2017 = 6.049

Frequency : Monthly

Country : India

Language : English

Start Year : 2011

Indexed/Abstracted : Ulrich’s Periodicals Directory, ProQuest, U.S.A.
EBSCO Discovery, Summon (ProQuest),
Google Scholar, CNKI Scholar, ISRA-JIF, GIF, IIJIF

E-mail id: academicia@saarj.com

VISION

The vision of the journals is to provide an academic platform to scholars all over the world to publish their novel, original, empirical and high quality research work. It propose to encourage research relating to latest trends and practices in international business, finance, banking, service marketing, human resource management, corporate governance, social responsibility and emerging paradigms in allied areas of management including social sciences, education and information & technology. It intends to reach the researcher’s with plethora of knowledge to generate a pool of research content and propose problem solving models to address the current and emerging issues at the national and international level. Further, it aims to share and disseminate the empirical research findings with academia, industry, policy makers, and consultants with an approach to incorporate the research recommendations for the benefit of one and all.
<table>
<thead>
<tr>
<th>SR. NO.</th>
<th>PARTICULAR</th>
<th>PAGE NO</th>
<th>DOI NUMBER</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>ISSUES OF STRENGTHENING THE FAMILY INSTITUTIONS IN UZBEKISTAN: THEORY AND PRACTICE</td>
<td>4-11</td>
<td>10.5958/2249-7137.2018.00049.6</td>
</tr>
<tr>
<td></td>
<td>A. Musurmanova</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2.</td>
<td>ABDURAZZAQ FAKIRI AND KHOREZM’S LITERARY ENVIRONMENT</td>
<td>12-17</td>
<td>10.5958/2249-7137.2018.00050.2</td>
</tr>
<tr>
<td></td>
<td>Otaboyev Akbar Inoyatovich</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Parupalli Srinivas Rao</td>
<td></td>
<td></td>
</tr>
<tr>
<td>4.</td>
<td>CASE STUDY OF KOTA DORIA HANDLOOM CLUSTER, RAJASTHAN, INDIA</td>
<td>29-39</td>
<td>10.5958/2249-7137.2018.00053.8</td>
</tr>
<tr>
<td></td>
<td>Janmay Singh Hada, Dr. Bindu Chaturvedi</td>
<td></td>
<td></td>
</tr>
<tr>
<td>5.</td>
<td>ECLECTIC APPROACH IN ENGLISH LANGUAGE TEACHING: A COMPREHENSIVE STUDY</td>
<td>40-50</td>
<td>10.5958/2249-7137.2018.00055.1</td>
</tr>
<tr>
<td></td>
<td>Parupalli Srinivas Rao</td>
<td></td>
<td></td>
</tr>
<tr>
<td>6.</td>
<td>A STUDY ON THE IMPACT OF CAPTIAL STRUCTURE ON MANUFACTURING UNIT</td>
<td>51-56</td>
<td>10.5958/2249-7137.2018.00051.4</td>
</tr>
<tr>
<td></td>
<td>Dr. M. S. Ranjith Kumar, K. Vinoth</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
ABSTRACT

The article outlines the state policy and its priorities, content and essence of strengthening the institution of the family with Uzbekistan, in scientifically-pedagogical terms. At the same time, based on the author's approach, the family has studied pedagogical principles, innovation methods and methods of spiritual and moral and physical education of youth, conclusions and recommendations developed.

KEYWORDS: Family Institute, Dominant Directions, Legal And Normative Documents, Spiritually, Ethically And Physically Developed Generation, Pedagogical Principles, Innovational Forms, Methods, Means Of Upbringing, Pedagogical Diagnostics, Pedagogical Mechanism.
REFERENCES

[6] Mirziyoev, Sh.M. The Decree of the President of the Republic of Uzbekistan from February 2, 2018 “About measures on cardinal improvement of activities in the field of support of women and strengthening of the family institute” DP-5325. 2018
ABDURAZZAQ FAKIRI AND KHOREZM'S LITERARY ENVIRONMENT

Otaboyev Akbar Inoyatovich *

*Faculty of Philology,
Department of Uzbek Linguistic,
Urgench State University, Urgench city,
UZBEKISTAN.
Email id: goodluck_0714@mail.ru

ABSTRACT

In this article, in the 19th and 20th centuries, the Khiva literary media and its prominent figures, as well as Abdurazzak Fakiri, one of the poets living and living in Khiva, tried to cover the way of life, creativity and consciousness. The atmosphere of this high level had a positive impact on the worldview of Abdurazzak Fakiri. In the heart of Fakiri, there is a strong belief and love for literature. But Fakiri was not a full represent at or of this literature, but because of his interest in Navoi's poetry and poetry nutrition, he has created synchronic poetry for Sufism as Mashrab, Sufi Oloyor, Ubaydiy. Many of his closest researchers have suggested that the most intelligent of the Central Asian kings was Feruz. Muhammad Rahimhon's khanate dates from 1863 to 1910. For example, Tabibi, who was a prominent figure in poetry, was appointed chief of the palace poets. Dii was a preacher of the mosque for his honesty and loyalty. The atmosphere of this high level had a positive impact on the worldview of Abdurazzak Fakiri. In the heart of Fakiri, there is a strong belief and love for literature.

KEYWORDS: Khiva Literary Environment, Sufism, Ghazal, "Devoni Faqiriy Khorazmiy", poetic style, democratic ideas.
REFERENCES:


LITERATURE, THE “FORSAKEN” RESOURCE OF TEACHING EFL/ESL: AN APPRAISAL

Parupalli Srinivas Rao*

*Lecturer in English,
English Language Centre, King Faisal University,
Al-Ahsa, Saudi Arabia,
Email id: vasupsr@yahoo.com

ABSTRACT

In this paper, it is argued that the exclusion of literary texts in the teaching-learning of English as a Foreign Language (EFL) and as Second Language (ESL) curricula has serious disadvantages and therefore literature should be included in EFL and ESL syllabi at all levels, especially the secondary and tertiary levels of education in non-Anglophone countries. Accordingly, the background against which exclusion of literary writing in EFL/ESL curricula took place (Section 1) is given, the disadvantages of such exclusion are identified (Section 2), the rationale for inclusion of literary texts in these curricula is explained (Section 3), the concept of “literary competence” and the criteria for selection of texts are discussed and illustrated (Section 4), and finally demonstrate how a sample prose narrative can be exploited in teaching English as a foreign or second language at the tertiary level (Section 5). This is followed by a few concluding remarks (Section 6). Thus, the main argument in this paper is in favour of incorporating literary texts in EFL/ESL curricula, drawn from poetry, fictional narratives, one-act plays and/or full-length plays.

KEYWORDS: Curricula, EFL, ESL, Literary Competence, Non-Anglophone Countries, Literature, Prose Narrative, Secondary and Tertiary Levels, Syllabus, Teaching-Learning
REFERENCES


CASE STUDY OF KOTA DORIA HANDLOOM CLUSTER, RAJASTHAN, INDIA

Janmay Singh Hada*; Dr. Bindu Chaturvedi**

*Assistant Professor,
National Institute of Fashion Technology,
Jodhpur-342037, Rajasthan,
India & Research Scholar,
Email id: janmayhada@nift.ac.in, janmayhada@gmail.com

**Lecturer,
Govt. J.D. B Girls College,
University of Kota, Rajasthan, INDIA.

1.0 ABSTRACT

Handloom Industry has an awesome existence in the Indian economy. It signify the age old tradition, culture, civilization which exemplifies the richness and diversity of India. This study aims to provide an subjective assessment of the Kota Doria handloom cluster of Rajasthan, India. The focus of study to current analysis, process, products, input markets, and institutional contexts of this Handloom. The method of study is subjective assessment of this handloom cluster by primary and secondary research. It combines the collection and analysis of primary data from fieldwork in this cluster. This study will further help to plan a roadmap for the training and development activities to be undertaken in the Kota Doria Handloom.

KEY WORLDS: Handloom, Kota Doria, Manufacturing Process, Supply Chain, Swot analysis.
## 15.0 REFERENCES


13. India: Ministry of Micro, Small Brief Industrial profile of Kota District carried out
| and Medium Enterprises: by MSME-Development Institute, 22 Godam, Industrial Estate, Jaipur |
|---|---|
| **15 Brandon R., A** | A Working Paper on RUDA, Prepared for the working group on RNFS for developing Rajasthan, accessed on 07/05/16. |
ECLECTIC APPROACH IN ENGLISH LANGUAGE TEACHING:
A COMPREHENSIVE STUDY

Parupalli Srinivas Rao*

*Lecturer in English,
English Language Centre, King Faisal University,
Al-Ahsa, Saudi Arabia,
Email id: vasupsr@yahoo.com

ABSTRACT

Teaching is a noble profession by which children are trained at primary level and secondary level and students are trained in colleges and universities at a higher level. Learning is a process by which students learn so many things to grow physically, mentally and morally. Teachers use various methods, approaches, strategies and techniques to teach their students at every level. When it comes to a second or a foreign language, particularly English, there are certain methods, approaches and techniques followed by teachers in English language classrooms. There are various teaching methods and approaches designed by constant evaluation and observations. Prominent among them are Grammar Translation, Method, Direct Method, Audio-Lingual Method and Communicative Language Teaching Approach (CLT) and also there are various techniques and strategies implemented by teachers to make English language learning flexible and attractive. Though teachers employ these methods, approaches and techniques in EL classrooms, still there is a gap between teacher and learner. Over the years, there was a demand for unifying approach to language teaching. The Eclectic approach is the solution and it is a method that integrates various approaches and methodologies in English language teaching. This approach depends on the aims of the lesson and the abilities of the learners. This research paper explores the advantages and disadvantages of the Eclectic approach in the teaching of English as a foreign language and also the popularity of this approach in ELT in the 21st century is also discussed in a comprehensive way. This paper also examines various aspects of Eclectic approach and how they are useful for teachers in English language classrooms.
KEYWORDS: Approach, Eclectic Approach, English Language, Learning, Methods, Methodologies, Teaching, Techniques, Strategies

REFERENCES:


A STUDY ON THE IMPACT OF CAPITAL STRUCTURE ON MANUFACTURING UNIT

Dr. M. S. Ranjith Kumar*; K. Vinoth**

*Professor & Head,
Department of B.com BA,
Dr. NG. P of Arts and Science College,
Kalapatti, Coimbatore, INDIA.
Email id: drmsr.gasc@gmail.com.

**Research Scholar,
(Dr. NG.P of Arts and Science College,
Kalapatti, Coimbatore,
Assistant Professor,
Department of Commerce,
Hindustan College of arts and science,
Coimbatore, INDIA.
Email id: vinoth.kalaiselvan@gmail.com.

ABSTRACT

In corporate finance capital structure is one of the basic for the organization and it has been main features for finance. From the olden days still this modern era capital structure is important for the investment and funding. In this economic life of the country especially developing country capital structure play very important role for all the manufacturing structure. It is very crucial decision to take how the manufacturing department chooses the capital structure from the scratch for this Modigliani and Miller irrelevance theorem will be helpful to take proper guidance. Customers cannot survive without products for that manufacturing industries is must; it’s exporting and importing playing a biggest role in this world for this basic necessary one is capital structure. In this paper we can see about the impact in capital structure of the manufacturing industry.

KEYWORDS: Capital Structure, Manufacturing Industry, Financial Performance And Profitability.
REFERENCES:


Dr. B.S. Rai, Editor in Chief
Former Principal
G.N. Khalsa PG College, Yamunanagar, Haryana, INDIA

Dr. Romesh Chand
Professor-cum-Principal
CDL College of Education, Jagadhri, Haryana, INDIA

Dr. Dhramveer
Former Principal
CDL College of Education, Jagadhri, Haryana, INDIA

Dr. Victor Sohmen
Professor
Department of Management and Leadership
Drexel University Philadelphia, Pennsylvania, USA

Dr. Anisul M. Islam
Professor
Department of Economics University of Houston-Downtown, Davies College of Business
Shea Street Building Suite B-489
One Main Street, Houston, TX 77002, USA

Obidjon Khamidov
Professor
Tashkent State University of Economics, UZBEKISTAN

Dilbar Aisanova
Professor
Samarkand Institute of Economics and Service, Samarkand, UZBEKISTAN

Dr. S S Narta
Professor
Department of Commerce,
Himachal Pradesh University, Shimla, INDIA.

Dr. Michelle L. Rosser
Professor
Psychology, Ashford University, USA.

Dr. Secil Tastan
Professor
Management and Organizational Behaviour,
Marmara University, TURKEY.

Dr. Ludmila Mladkova
Faculty
Management, University of Economics Prague, CZECH REPUBLIC

Dr. Suresh Dhanda
Associate professor
Head, Department of Political Science,
S. A. Jain College, Ambala City, Haryana, INDIA.

Nagah A. A. Mohamed
Associate professor
Sudan University of Science and Technology, SUDAN.

Dr. Ipseeta Satpathy
Associate Professor
Organizational Behavior & Human Resource Management, KSOM, KIIT, University,
Bhubaneswar, Odisha, INDIA

Dr. Mohan
Associate Professor in English
S.V. College of Engineering and Technology
Chittoor, Andhra Pradesh, INDIA

Dr. Durgesh Nandini
Associate Professor
Department of Public Administration,
IGNOU, Delhi, INDIA

Jumana M. Elhafiz
Associate Professor
Department of Biochemistry, Shendi University,
Ministry of Health, SUDAN

Dr. Karun Kant Uppal
Assistant Professor
P G Dept. of Commerce & Management,
Kanla Lohtia S D College, Ludhiana, INDIA

Dr. Dalbir Singh
Assistant Professor
Haryana School of Business, G.J.U.S & T, Hisar,
Haryana, INDIA

Nadeera Jayathunga
Senior Lecturer
Department of Social Sciences,
Sabaragamuwa University, Belihuloya, SRI LANKA

Rania Al Omari
Lecturer
Applied Science University,
Faculty of Economic and Administrative Science,
Accounting Department, Jordan-AMMAN

Amir Askari
PhD in Psychology
Crisis Intervention Committee Chair,
Iranian Psychological Association, Tehran, IRAN
Categories

- Business Management
- Social Science & Humanities
- Education
- Information Technology
- Scientific Fields

Review Process

Each research paper/article submitted to the journal is subject to the following reviewing process:

1. Each research paper/article will be initially evaluated by the editor to check the quality of the research article for the journal. The editor may make use of ithenticate/Viper software to examine the originality of research articles received.
2. The articles passed through screening at this level will be forwarded to two referees for blind peer review.
3. At this stage, two referees will carefully review the research article, each of whom will make a recommendation to publish the article in its present form/modify/reject.
4. The review process may take one/two months.
5. In case of acceptance of the article, journal reserves the right of making amendments in the final draft of the research paper to suit the journal’s standard and requirement.

Published by

South Asian Academic Research Journals
A Publication of CDL College of Education, Jagadhri (Haryana)
(Affiliated to Kurukshetra University, Kurukshetra, India)

Our other publications:
South Asian Journal of Marketing & Management Research (SAJMMR)
ISSN (online) : 2249-877X
SAARJ Journal on Banking & Insurance Research (SJBIR)
ISSN (online) : 2319 – 1422