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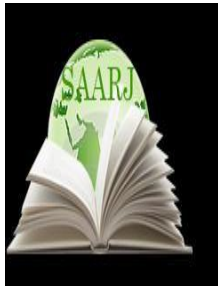
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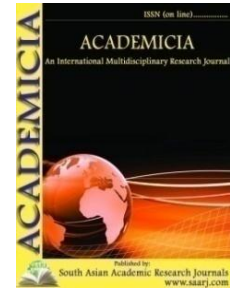
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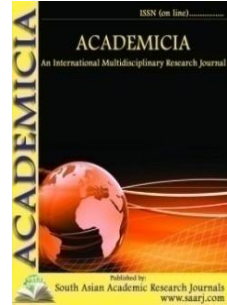
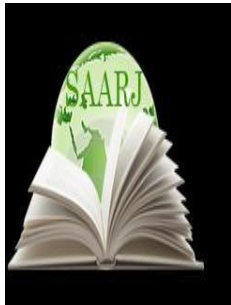
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VALUE RELEVANCE OF ACCOUNTING AND NON-ACCOUNTING INFORMATION

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ABSTRACT

This study investigates the value relevance of accounting and non-accounting information in the Colombo Stock Exchange, with a view to determining whether accounting information and non-accounting information has the ability to capture data that affect share prices of companies listed on the Colombo Stock Exchange. The required accounting information and non-accounting information are obtained through banks annual reports and data library published by Colombo Stock Exchange. Value Relevance is examined by partially replicating and modifying Ohlson's Value Relevance Model. The Regression analysis is used for evaluating information content of various accounting numbers and non-accounting information. The results revealed that accounting information of BVPS and OCFPS has strong positive correlation with Share Price. And also, it revealed that the non-accounting information of Local number of shareholders, Market Capitalization and Age of the Company has strong positive correlation with Share Price. So, Not only accounting information and non-accounting information but also other factors that affect changes in share prices, future study can include impact of other information sources like rumour, insider trading and noise among others on share prices.

KEYWORDS: *Value Relevance, Accounting Information, Non- Accounting Information, Market Capitalization*

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VALUE ORIENTATION OF ORAON TRIBAL HIGH SCHOOL STUDENTS

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ABSTRACT

Values have an unavoidable place in the lives of people. Values are the axis on which the life revolves. The values can be acquired every moment and every day of our lives but it is mainly cultivated at home and at school and nourished throughout the education of a child in the school. Therefore it is evident that value based education is apparently the most important aspect of education along with the acquisition of knowledge in all other areas or subjects. Since the investigator works among the Oraon tribals she wants to investigate whether these tribal students have really acquired values or not. 998 high school students has been selected randomly as sample from Oraon tribal high school students of Jharkhand Academic Council Board Hindi medium high schools of Mahuadanr block, Latehar district. By self made tool the data had been collected and analyzed. The findings show that the level of value orientation and its dimensions of Oraon high school students is moderate. There is significant difference between male and female Oraon tribal high school students in value orientation and its dimensions Theoretical Value, Economical Value, Aesthetical Value, Social Value, Political Value, Religious Value, Personal Value, Health Value and Democratic Value.

KEYWORDS: *Oraon Tribal, High School Students, Value Orientation.*

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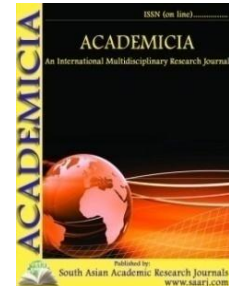
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DEVELOPMENTAL PERFORMANCE APPRAISAL SATISFACTION AND AFFECTIVE ORGANIZATIONAL COMMITMENT: MODERATING AND MEDIATING ROLE OF INTRINSIC MOTIVATION

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ABSTRACT

This study has examined the direct and interactive effects of performance appraisal satisfaction and intrinsic motivation on affective organizational commitment. Self-reported perceptual cross-sectional data obtained from 358 employees working in the Nepalese insurance industry have been analysed quantitatively. Direct effects of performance appraisal satisfaction on intrinsic motivation as well as on affective organizational commitment were significant. Intrinsic motivation antagonistically moderated the relationship of performance appraisal satisfaction with affective organizational commitment. Where, relatively negative strong prediction of performance appraisal satisfaction on affective organizational commitment was for those employees who had a high level of intrinsic motivation and vice versa. Likewise, the intrinsic motivation mediated the relationship between performance appraisal satisfactions to affective organizational commitment. Out of total mediated effected size of performance appraisal satisfaction to affective organizational commitment, 38% effect size went through intrinsic motivation.

KEYWORDS: *Performance Appraisal Satisfaction, Intrinsic Motivation, Affective Organizational Commitment*

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INITIATIVES REQUIRED FOR GOOD GOVERNANCE

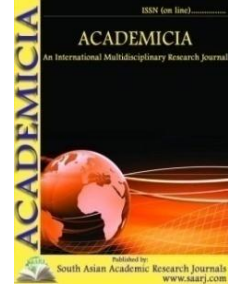
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Karnal (Haryana). INDIA.

ABSTRACT

Good governance requires transparency, accountability, strict adherence to rule of law, responsiveness, equal participation of all the groups, efficiency and effectiveness, independence of judiciary, protection of human rights, fair and proper exercise of both political and administrative authority, committed, corruption free, dedicated and sincere administration, regular, free and fair elections, etc. A close examination of real position of good governance in India clearly stands for evidence that due to several flaws and drawbacks good governance in the country is a distant dream. The basic aims and objectives of good governance can be achieved if all the political bosses, administrators and all the citizens work with missionary zeal and are committed for the noble cause and are above petty politics, vested interests and follow ethical and moral values. There is also a need of effective, impartial, vigilant and enlightened citizens, fair press and electronic media, effective civil society, NGOs as well as speedy non biased judicial system.

KEYWORDS: *Transparency, Effectiveness, Missionary Zeal, Legitimate, Stakeholders, Equitable, Liberalization, Launched, Initiative, Monitoring, Grievances, Demonetization, Citizen Centric, Performance Appraisal, Operational Zed, Adaptability, Propensity, Expediency, Crassest, Galvanize, Revitalization.*



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PROBING THE E-COMMERCE MARKET READINESS OF BANGLADESH

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ABSTRACT

This research is solely aimed at finding the consumer perspective on the existing e-commerce market of Bangladesh and thereby judge the market readiness to meet the consumer demand. Bangladesh being a developing country needs many infrastructures to develop to build a full proof environment for the E-commerce firms. But still, the organizations involved are trying to engage more and more consumers day by day. Though the extensive use of internet has already opened new windows for the online transaction of economic goods and also there are many improvisations required in several aspects of the industry. The purpose of online shopping is to divert people from traditional market to online market. If the organizations developed in online shopping are more engaged in consumer gaining and retention through extensive provisions of service then and only then the flower of e-commerce will bloom with the fragrance of billions. E-commerce sites of Bangladesh have a great future but if and only if we together can provide the industry the favorite tools for meeting the consumer demands given the government develops business-friendly rules for the e-commerce sites.

KEYWORDS: *E-Commerce, Market Readiness, Online Shopping, Consumer, Online Transaction.*

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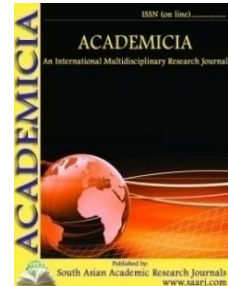
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THE COST OF BEING A WELFARE STATE: A STUDY OF THE STATE OF TAMIL NADU

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ABSTRACT

The innate objective of any constitution or governing body lies in its ability to be pro-Welfare. The concept of this “Welfare State” has been long discussed by numerous philosophers and economists alike. Starting from Plato, to modern day Nobel laureate Amartya Sen, welfare has been an undisputable constituent in the general functioning of all economies. What we consider, if not ideally as welfare, seldom remains mutually exclusive from the basic economic requirement that drives the consumer society; need. Perhaps it isn't overstating if we could term welfare as a state where the government looks out for its citizens by attending to their needs. The constancy across perspectives is that the human instinct is conditioned to survive and it requires the basic necessities to do so; which are narrowed down to food, water, clothing and shelter. What is dealt with a non-existent third eye, is the welfare aspect of people in a State. A lot of schemes and policies are introduced for uplifting the living standards of the poor, but seldom have they been worked upon to enhance their lives starting from their basic needs. Over a course of 5 years, the Indian state of Tamil Nadu has come up with myriad ways to deal with the abundance of dread in their territory. The State government adopted strategies that could help in increasing accessibility to hygienic food, clean drinking water, quality inputs for infrastructural development, educational up gradation, etc. This research is an attempt to understand the various aspects of being a Welfare state, with Tamil Nadu as the sample, and the costs associated with it. The study is aimed at attempting to create an economically viable model that could be used by all states in the country to slowly erode the deficiency of people to meet their basic needs.

KEYWORDS: *Welfare, Tamil Nadu, Philosophy, Education, Sen Jel Code: A10, A19, D60, H53, H75, I00*

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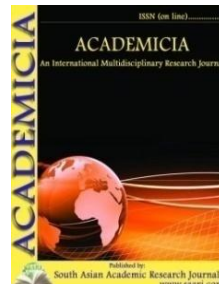
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A COMPARATIVE STUDY OF R&D INVESTMENTS BY INDIAN AND MULTI NATIONAL PHARMACEUTICAL COMPANIES (WITH SPECIAL REFERENCE TO DR. REDDY'S LABORATORY LTD. & PFIZER INC.)

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ABSTRACT

All the pharmaceutical companies on the globe are working towards creating niche and complex products through investments in R&D. "Indian pharmaceutical companies are always investing a very low amount of their revenue in the R&D work." Is this statement a myth or a fact? The main aim of this study is to search answer to this relevant question, which directly linked with the growth and survival of the Indian pharmaceutical industry. With the help of revenue and expenditure data of Indian and multinational pharmaceutical companies, this study is an attempt to find an appropriate answer to this question. With special reference to Dr. Reddy's Laboratory Ltd. (a leading Indian pharmaceutical company) and Pfizer Inc. (US based, leading multinational pharmaceutical company), this study also tries to find out the variation of the R&D expenditure made by Indian pharmaceutical companies and multinational pharmaceutical companies. By application of Ratio Analysis, CAGR, T- Test and F-Test this study focuses on analysis of R&D spending of Indian and multinational pharmaceutical companies and to also find out major factors responsible for variation to reach at any conclusion.

KEYWORDS: Indian & Multinational Pharmaceutical Companies, R & D Investment, Pfizer Inc. Dr. Reddy's Lab. Jel Code: I11, L65, & O31

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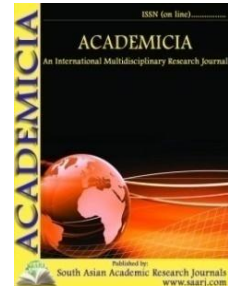
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AN EMPIRICAL STUDY ON THE EFFECT OF TECHNOLOGICAL INNOVATIONS IN IMPROVING QUALITY OF HIGHER EDUCATION AND FORECASTING THE SKILLED MANPOWER NEEDS

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ABSTRACT

The aim of the study the insights on comparative evaluations based on technical innovations, career services, life coping and higher education of both urban and suburban colleges in which is aimed at the empowerment of colleges through appropriate skills leading to fruitful employment and self employability of various sections of people in Chennai. Life coping education plays a vital role for every human. To accomplish this factor, increase in our skills theoretically as well as practical knowledge is very essential. Skills in human will boost up their confidence to be successful and meet the industry demands. Primary data were collected through structured questionnaires which were spread randomly selected students belonging to different colleges. Only quantitative aspect was considered for the study. Data were collected using personal contact approach. The questionnaire consists of 45 questions to meet the objective of the study. They were asked about their demographic background which compiles about institution, higher education, technological innovations, career services provided, recruitments, teaching pedagogy related observations of different colleges through a survey method. The tools used for analysis are chi- square test, pie- chart, clustered bar diagram, independent t- test, one way ANOVA and cluster analysis.

KEYWORDS: *Higher Education, Career Services, Technological Innovations.*

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Utilization of Social Media Platforms for Educational Purposes among the Faculty of Higher
Education with Special Reference to Tamil Nadu

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ROLE AND PRESENCE WOMEN EDUCATION IN DEVELOPMENT OF DIGITALIZATION OF ECONOMY IN URBAN SECTOR IN INDIA

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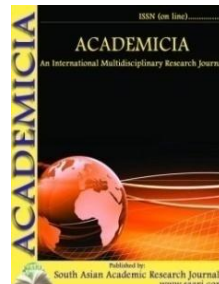
ABSTRACT

At present, most 'ICTs in health' interventions, especially in the area of m-health, are being led by a variety of actors under a host of public-private and public sector-civil society partnerships, resulting in co-ordination, standardization and interoperability challenges for the scaling up of such pilots. Women constitute almost half of the population of the world. Education for women is the best way to improve the health, nutrition and economic status of a household that constitute a micro unit of a nation economy. There can be no Internet exceptionalism to the right to free speech, the right to information and the right to assembly and association. Legal interventions that aim at addressing women's rights online must begin from the premise that the Internet is instrumental in the enjoyment of freedoms, rather than locate themselves in a framework of protectionism. Women have traditionally been excluded from the external information sphere, both deliberately and because of factors working to their disadvantage such as lack of freedom of movement or low levels of education. IT opens up a direct window for women to the outside world. Information flows to them without any distortion and censoring.

KEYWORDS: *Empowerment, Digital Technology, NABANNA, SEWA, And NGO'S*

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**IMPACT OF INFORMATION & COMMUNICATION TECHNOLOGY ON
LEGAL EDUCATION, LEGAL PROFESSION/PRACTICE AND LAW
LIBRARIANS**

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ABSTRACT

The paper explores the development of Information and Communication Technology and its possible changing impact on legal education, legal profession/practice and law librarians while giving an overview of some of the parameters which determine the relationship amongst information technology and legal profession/practice and its possible impact on the Law Librarian. It also delineates the functions, impacts and challenges of information and communication technology based law library system. This study is based on the review of primary and secondary literature, which includes books, journals, documents, seminar papers etc. Relevant literature were also collected and consulted through internet browsing. However the pace of the legal process and the world continue to increase, necessitate the introduction of new organizational culture and practices, hence, the introduction of ICTs in the legal profession. ICT is the vogue that is now pervading the study, teaching and research into law.

KEYWORDS: *Ict, Legal Education, Legal Profession, Law Librarianship*

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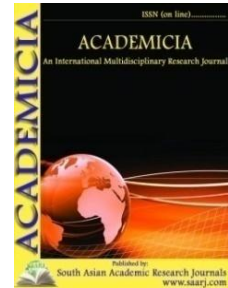
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IMPACT OF CORPORATE GOVERNANCE ON CORPORATE FINANCIAL PERFORMANCE

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ABSTRACT

Corporate administration is the new trendy expression in corporate world nowadays. It is seen as an ethical obligation. It includes advancing the consistence of law in letter and soul and showing moral direct. The connection between corporate administration and money related execution has gotten wide consideration of specialists in the most recent decade. Various inquires about have been directed in past to explore this linkage, yet there has been absence of decisive confirmation. The outcomes got from existing inquires about have been blended. In this paper, we endeavour to explore the effect of corporate administration on corporate money related execution in an Indian setting, utilizing an example of 20 organizations recorded on S&P CNX Clever 50 List. Different tests like – relapse, connection, t-test and F-test have been performed utilizing auxiliary information over a time of two years from FY 2010-11 to FY 2011-12 to examine this linkage. We have additionally controlled for size of firm. We find that administration evaluations have positive and huge effect on corporate monetary execution. Be that as it may, similar to some other research, the present investigation is likewise subject to specific confinements, which ought to be considered while utilizing the consequences of this examination and the future scientists should endeavor to conquer these impediments.

KEYWORDS: *Business Ethics, Compliance, Corporate Financial Performance, Corporate Governance, Stakeholder Engagement, Value Creation.*

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