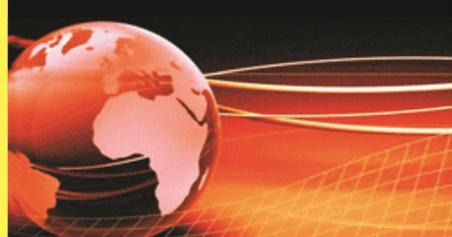
ISSN (online): 2249-7137

ACADEMICIA

An International Multidisciplinary Research Journal





Published by

South Asian Academic Research Journals

A Publication of CDL College of Education, Jagadhri
(Affiliated to Kurukshetra University, Kurukshetra, India)

ACADEMICIA

An International Multidisciplinary Research Journal

Editor-in-Chief: Dr. B.S. Rai

Impact Factor : SJIF = 5.099

Frequency: Monthly

Country : India

Language : English

Start Year : 2011

Indexed/ Abstracted : Ulrich's Periodicals Directory, ProQuest, U.S.A.

EBSCO Discovery, Summon(ProQuest),

Google Scholar, CNKI Scholar, ISRA-JIF, GIF, IIJIF

ISSN (online) : 2249 –7137

E-mail id: academicia@saarj.com

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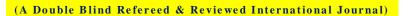
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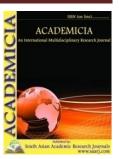


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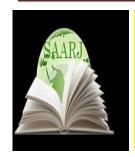




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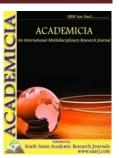


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DOI NUMBER: 10.5958/2249-7137.2016.00048.3

PERFORMANCE OF SIXTH GRADERS IN MATHEMATICS SKILLS AT BLOOM'S TAXONOMIC CATEGORIES IN RELATION TO THEIR PARENTS INVOLVEMENT

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ABSTRACT

The study was undertaken on 260 students of sixth class selected randomly from CBSE affiliated schools of Chandigarh to investigate their performance of mathematical skills at three categories of Bloom's taxonomy of objectives. 260 parents of these children were taken and parental involvement scale was administered on them. Achievement tests were prepared and validated by researchers specifically for remembering, understanding and higher order learning categories of Blooms Taxonomy. The findings revealed that; The mean achievement scores on mathematical skills of grade VI were different for students belonging to parents having high average and low involvement.

- High Parental Involvement group achieved higher mathematical skills than low Parental Involvement group.
- High Parental Involvement group achieved higher than average Parental Involvement group.
- Average Parental Involvement group were higher than that of low Parental Involvement group.

The mean achievement scores on mathematical skills of VI graders were different at three categories of Bloom's Taxonomy of objectives.

- Higher at Remembering category than at Understanding category.
- Higher at Remembering category than at Higher Order category.
- *Higher at Understanding category than at Higher Order category.*

The two variables Parental Involvement and Bloom's Taxonomic categories did not interact to yield differences in mathematical skills of grade VI students.

KEYWORDS: parental involvement, Blooms taxonomy, mathematical skills

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ACADEMICIA:

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DOI NUMBER: 10.5958/2249-7137.2016.00049.5

THE LEARNING STRATEGIES AND TEACHING TECHNIQUES OF ENGLISH VOCABULARY

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ABSTRACT

Language influences our ways of thinking from childhood to old age or until we breathe our last. Language is one of the primary defining qualities of man both individually and collectively. Vocabulary is vital in speaking or writing a language. In fact, vocabulary is the heart of a language. Defining vocabulary, vocabulary is a set of words within a language and a fundamental tool for communication. Initially, Children start learning words from their parents and people around us. They do not learn grammar, pronunciation, spelling etc except vocabulary. Without grammar, something can be conveyed but without vocabulary, nothing can be conveyed. Such is the power of vocabulary in a language.

Vocabulary is a reflection of deep-seated cultural, intellectual and emotional interests. The systematic study of the vocabulary of a language is an important contribution to the understanding of the culture and civilization of a speech community. Learning vocabulary is the first step in learning a language but a learner never finishes his acquisition of vocabulary, whether it is his mother tongue or second language or a foreign language because it is a continuous process. There are so many definitions given by experts on vocabulary but the generally accepted definition is that the words and their meanings in a language.

English is a global language today and the richest language in terms of vocabulary. The need to learn English language today is essential across the world. English is adaptable and flexible in terms of vocabulary and of course this quality makes English universal. The continuous process of borrowing words from other languages since the Old English period makes English phenomenal. There are certain strategies to learn vocabulary and use it in a language

effectively. To master the vocabulary of English, we need to follow certain strategies and techniques in learning English vocabulary and using it cleverly. This paper predominantly examines various strategies to learn English vocabulary and also focuses on the techniques of teaching English vocabulary.

KEYWORDS: vocabulary, English, strategies, techniques, teaching, learning, students, communication, language, children, learners, semantics, mastery.

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ACADEMICIA:

An International Multidisciplinary Research Journal

(A Double Blind Refereed & Reviewed International Journal)



DOI NUMBER: 10.5958/2249-7137.2016.00050.1

CONFLICT PREVENTION AND THE EUROPEAN UNION

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ABSTRACT

The key goal of the fifty year unification process in Europe has been to bind the European countries together so as to ensure that they would not engage in war again as they had in earlier centuries. With its 'civilian power' image, conflict prevention as opposed to resolution has emerged as a more favourable area for the EU. This paper looks into the role of conflict prevention in EU's external policy. It examines the EU's approach to conflict prevention, which is mainly a long-term one. It also analyses the European Neighbourhood Policy as a conflict prevention tool. The aim is to explore the advantages, the criticisms and limitations, and the prospects for future for the Union.

KEYWORDS: Conflict prevention, security, neighbourhood

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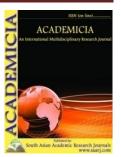


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DOI NUMBER: 10.5958/2249-7137.2016.00051.3

METACOGNITIVE AWARENESS IN RELATION TO GENDER AND TEACHING EXPERIENCE: A COMPARATIVE STUDY ON TEACHERS

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ABSTRACT

Education is the process of moulding an individual to his full potential in cognitive, affective and psychomotor domains. Transformation of an individual from traditional learner to novice learner requires their own cognitive reflections. When learners are equipped with this knowledge, they will understand their own thinking and learning process and application of learning strategies, plan how to proceed with a learning task, monitor their own performance on an ongoing basis, find solutions to problems encountered, and evaluate themselves upon task completion (Zhang & Goh, 2006). Purposes of the present study were 1) to determine and compare the level of Metacognitive Awareness of teachers who are teaching in secondary and primary school levels and 2) to examine whether there exist any significant difference in metacognitive awareness of these teachers on the basis of gender and teaching experience. In accordance with this purpose, the Inventory of Metacognitive Awareness (Schraw & Dennison, 1994) was applied to 50 secondary level teachers (26 females and 24 males) and 50 primary school teachers (26 females and 24 male) of Kerala state. The results of the study shows that the majority of the secondary school teachers had an average level of awareness in planning, organizing and evaluating the various steps of the classroom process, whereas upper primary school teachers have high level awareness regarding the various stages of classroom activities. Furthermore, there appeared significant difference in the scores of metacognitive awareness

according to gender for both secondary and primary teachers. But there existed no significant difference between the mean scores of secondary school teachers' metacognitive awareness based on teaching experience but significant difference for primary school teachers.

KEYWORDS: Gender, Metacognition, Metacognitive Awareness, Primary School Teachers, Secondary School Teachers, Teaching Experience.

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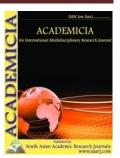


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DOI NUMBER: 10.5958/2249-7137.2016.00052.5

SIGNIFICANCE OF FINANCIAL LEVERAGE IN CAPITAL STRUCTURE DECISIONS IN INDIAN AUTO MOBILE INDUSTRY

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ABSTRACT

The very crucial problem in every business is financing the firms' assets which influences the risk and return of investors. The term leverage refers to an increased means of accomplishing some purpose. In financial terminology, leverage refers to furnish the ability to use fixed cost assets or funds to increase the return to its shareholders. Financial leverage is the ability of a firm to use fixed financial charges to magnify the effects of changes in company's earnings before interest and taxes (EBIT) on the earnings per share. The usage of debt in the capital structure of the current Indian Auto mobile industry with specific reference to Tata motors, Bajaj Auto, Hero motors corporation and Maruti Suzuki, The study focused on total debt/ Equity along with payable and receivables ratio, earning power, return on capital employed and return on equity. The said companies employed low level of borrowed funds. The companies are ploughing back of profits in the form of reserves. The debt equity ratio is less than one and also in decreasing trend in the specified companies. It may be concluded that profitable companies are not giving much importance for leverage aspects in India. As nothing is permanent in this world, it may be presumed that the companies may revert to debt fund for their further growth and expansion in coming years.

KEYWORDS: Capital Structure, Financial leverage, Indian Auto Mobile Industry.

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DOI NUMBER: 10.5958/2249-7137.2016.00053.7

ENGLISH MORPHOLOGY: WORDS AND THEIR STRUCTURE

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ABSTRACT

Linguistics is the scientific study of a language. Morphology is the branch of linguistics and the study of words and their structures. The term 'morphology' was first used by German linguist August Schleicher in 1859 for linguistic purposes though this term was already used by scientists in biology. Morphology refers to the study of the internal structures of words and the systematic form-meaning correspondence between words.

Morphology is essential sub-field of linguistics. It describes the structures of words and patterns of word formation in a language. It aims to pin down the principles for relating the form and meaning of morphological expressions and explain how the morphological units are integrated and show how these units are organized in the lexicon in terms of affinity and contrast. The distinction between words and lexemes provides the basis for the division of morphology as inflectional morphology and lexical word formation.

English has become a global language and this is the only language taught and used around the world mostly. Morphology in English is being taught and discussed everywhere to understand the structures of words and their usage. Every teacher and student need to focus on morphology, besides phonetics and syntax and other sub-fields of linguistics, to use words and their structures in English properly in sentences both in speaking and writing. This paper attempts to familiarize the structures of words and the correspondence between form-meaning of words particularly to the learners of English language.

KEYWORDS: morphology, linguistics, morphemes, words, affix, root, lexeme, allomorphs, compounds, spelling, pronunciation, grammar, structure, inflection, derivation

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Published by: South Asian Academic Research Journals

ACADEMICIA:

An International Multidisciplinary Research Journal

(A Double Blind Refereed & Reviewed International Journal)



DOI NUMBER: 10.5958/2249-7137.2016.00054.9

ADOPTION EXTENT OF RICE FARMERS IN CONTEXT TO IPM IN ETAWAH DISTRICT

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ABSTRACT

The study was carried out in Etawah district of Uttar Pradesh during 2015 with topic Adoption Extent of Rice farmers in context to IPM in Etawah District. The main purpose of this study was to investigate the adoption of integrated pest management (IPM) practices by paddy farmers. A sample of 100 farmers was selected by using proportional random sampling method. The data were collected with the help of a structured schedule/ questionnaire developed for the study and through the personal interview method in paddy growing blocks like Maheva, Bharthana and Saifai of the Etawah district. The results revealed that maximum 45.00 percent respondents were reported under high level adoption of summer deep ploughing. Similarly, 55.00 percent removal of previous crop residues. The 53.00 percent respondents were medium level about the recommended seed rate in rice crop. The 41.00 percent respondents were medium adopters of crop rotation. Highest 44.00 percent respondents were medium level about the roughing practices of crop. Similarly, The 74.00 percent respondents were not adopting rope in standing crop. The 55.00 percent use dummy in field. The 46.00 percent respondents were reported under low adopter category of light traps in crop. Majority were not adopting Monitoring pest through

Pheromone traps in paddy crop, bio-pesticides, bio- agent, bio-fertilizer, natural enemies, seed treatment and resistance varieties in rice crop. The 49.00 percent respondents were medium adopter of neem based product in paddy crop. The 59.00 percent respondents were medium adopter of the balance dose of fertilizer in rice crop cultivations. The 47.00 percent respondents were medium level adopter of the use of recommended dose of pesticides in paddy. Majority of respondents were not adoption of the soil treatment, judicious use of pesticides and judicious use of plant hormones in paddy crop.

KEYWORDS: Integrated pest management (IPM), paddy farmers, technology, adoption, attitude, Respondents.

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ISS	SN: 2249-7137	Vol. 6 Issue 9, Sep	tember 2016	Impact Factor: SJIF	2013=5.099
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ACADEMICIA:

An International Multidisciplinary Research Journal

(A Double Blind Refereed & Reviewed International Journal)



DOI NUMBER: 10.5958/2249-7137.2016.00055.0

THE EU'S HUMAN RIGHTS POLICY TOWARDS TURKEY: HOW IT HAS IMPACTED THE ACCESSION NEGOTIATIONS

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ABSTRACT

The European Union's reports on Turkey often conclude with the statement that 'no substantial progress' has been made in the areas of human rights and democracy promotion. Although the European Council Summit at Helsinki in 1999 promoted Turkey to the status of a candidate country, it noted that there were 'still serious shortcomings' in terms of human rights in the country. This paper looks at the evolution of the EU's human rights policy towards Turkey and compares it with the policy stance towards other countries such as the eastern European countries with regard to similar issues. The argument made is that there are inconsistencies in the Union's policy towards Turkey, which can be explained as the former's agenda of containment, deliberately delaying the latter's accession, but not rejecting membership outright because of the latter's geostrategic and political significance to the Union. At the same time, Turkey's desire and commitment to become a member of the EU has made it vulnerable to the latter's influence in its domestic politics, especially in the context of democratization and promotion of human rights.

KEYWORDS: European, human rights, democratization, geostrategic,

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ACADEMICIA:

An International Multidisciplinary Research Journal

(A Double Blind Refereed & Reviewed International Journal)



DOI NUMBER: 10.5958/2249-7137.2016.00056.2

A STUDY ON BUYING BEHAVIOUR AND DECISION MAKING OF CONSUMERS TOWARDS PURCHASING CHOICE ON FOOTWEAR WITH RELEVANT TO COIMBATORE CITY

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ABSTRACT

Footwear becomes style and people's expectation towards the variety is getting increasing every day. There are several retailers are displaying varieties in footwear and they are attracting the consumers by all the ways. What is important in that is how those retailers are different in the product and other factors which implies on the attraction of the consumers. Earlier the design and style may not be considered by the consumer too much compare with the consideration of the price and the durability. But, now the consumers are thinking about the design and style very much along with other factors. Though there is more number of online vendors are selling footwear varieties. However, people prefer to purchase footwear models only from the stores. Because they can have several dimension of visions of the product. Understanding this perception of the consumer, the retailers tuned their marketing style to promote the sale very high. The researcher here is much interested to know about the choice of consumers to choose their own likable variety in the footwear.

KEYWORDS: Footwear, Consumers, Expectations, Perceptions, Product, zigzag

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ACADEMICIA:

An International Multidisciplinary Research Journal

(A Double Blind Refereed & Reviewed International Journal)



DOI NUMBER: 10.5958/2249-7137.2016.00057.4

SOCIO-ECONOMIC PROFILE ASSOCIATED WITH KNOWLEDGE LEVEL REGARDING MEDICINAL AND AROMATIC PLANTS FARMERS

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ABSTRACT

The MAPs provide opportunities for developing a variety of safe and cost effective, prophylactic, and curative medicines for a number of maladies. It is estimated that the primary health care of over 80 per cent of the world's population still depends on plant based traditional medicines (WHO, 2002). Lucknow district was purposively selected. This district comprises of 8 blocks. Out of which Sarojani Nagar & Mohan LalGanj blocks were purposively selected for the study because medicinal cropping being new era venture of people. So, people living in urban area may get information early. Sarojani Nagar and Mohan LalGanj block (both) comprising 13 NyayPanchayat each. All Nyay Panchayat were selected for study. Respondents were selected for the study purpose randomly on personnel contact basic. Thus total 80 respondents were selected. Farmers from middle and young age groups were mostly engaged in MAP. Maximum 43 (53.75 per cent) respondents belonged to backward class category. Most of the respondents 45 (56.25 per cent) were found in the medium holding category followed by 25 (31.25 per cent) found under large. Majority 79 (98.75 per cent) traditional agriculture was the main source of

income. Maximum 65 (81.25 per cent) of the respondents had a source of irrigation of medicinal and aromatic plants. It has been found that middle age group of farmers were mainly for growing medicinal and aromatic plants. Chi-square calculated value had been found 4.216 significant at 6% level of significant. The probability of association was found 0.6475 which indicates better association between age and knowledge level. Chi-square calculated value had been found 12.55 significant at 6% level of significant. The probability of association was found 0.0508 which indicated fair association between the land holding and level of farmers' knowledge about MAPs. The value of chi-square had been found 13.608 significant at 9% level of significant. The probability of association was found 0.1370 which indicated fair association between source of income and level of knowledge. The value of chi-square had been found 3.33, significant at 9% level of significant. The probability of association was found 0.9495 which indicated excellent association between source of irrigation and level of farmers' knowledge about MAPs.

KEYWORDS: *Knowledge, growers, medicinal and aromatic plants.*

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Published by: South Asian Academic Research Journals

ACADEMICIA:

An International Multidisciplinary Research Journal

(A Double Blind Refereed & Reviewed International Journal)



DOI NUMBER: 10.5958/2249-7137.2016.00058.6

CAREER ENHANCEMENT OF WOMEN, A SPECIAL REFERENCE TO GHANA

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ABSTRACT

The objective of this study was to enhance the careers of women in Ghanaian Organizations. The study did indicate that career women face several challenges in the pursuit of their chosen professions, notable among such challenges being discrimination. It seems, we have not totally rid our mindset off the ancient and traditional perception that the woman is best at being a reproductive agent and caretaker of the home. The study further found out that for a career woman to be able to succeed, there is the need to plan their career from the onset and to also look out for an understanding partner. But, not all respondents agreed to this assertion. But 100% of the respondents did indicate that they believe legislative provisions that seek to protect women and for that matter the career women are not adequate. It is therefore recommended that government and stakeholders make an effort to resolve the situation as it stands and for families to appreciate the dynamic role of the woman of the 21^{st} Century.

KEYWORDS: Women career, Women Development, Women impact in Development

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Published by: South Asian Academic Research Journals

ACADEMICIA:

An International Multidisciplinary Research Journal

(A Double Blind Refereed & Reviewed International Journal)



DOI NUMBER: 10.5958/2249-7137.2016.00059.8

FACTORS AFFECTING CONSUMER ADOPTION OF PRODUCT INNOVATION: A REVIEW OF LITERATURE

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ABSTRACT

In the present business environment, product innovation has become an imperative for the business firms to grow and survive in the long run by providing their customers what they want in the form of new and improved products. But there always exist a gap as to what customers want and what businesses perceive they want. Business firms develop product by taking into account their perception of customers' needs and wants which might be different from the actual needs of the customers. Also, a large number of geographic, demographic, cultural, socioeconomic and psychographic factors influence the buying behaviour of consumers leading to either adoption or rejection of an existing or a new product. As a result of these factors, not all product innovations are welcomed by the consumers. Hence, this paper presents a review of literature to highlight the major factors affecting consumer attitudes towards product innovation and how they lead to the adoption or rejection of new and improved products by the consumers.

KEYWORDS: consumer adoption of innovation, consumer characteristics, innovation characteristics, product innovation, resistance behaviour towards the new products

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ACADEMICIA:

An International Multidisciplinary Research Journal

(A Double Blind Refereed & Reviewed International Journal)



DOI NUMBER: 10.5958/2249-7137.2016.00060.4

EUTHANASIA AND MEDICO-LEGAL COMPLEXITIES

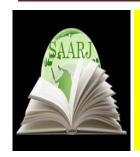
Inderpreet Kaur Narang*

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ABSTRACT

Euthanasia became a live issue in India again after the Supreme court verdict holding that attempted suicide is not crime. Mercy killing is a serious ethical dilemma, as it may seemingly act like a compassionate way of ending the pain of people suffering through extreme mental or physical pain. In simple words, Euthanasia is a practice of ending a person's life in order to relieve the person from incurable illness, suffering, pain or an undignified death. Euthanasia is also seen to contradict one of the most basic principles of morality which defects killing completely.

KEYWORDS: seemingly, compassionate, Euthanasia, incurable illness, unanimous decision

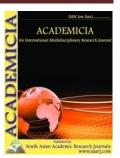


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ACADEMICIA:

An International Multidisciplinary Research Journal

(A Double Blind Refereed & Reviewed International Journal)



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DOI NUMBER: 10.5958/2249-7137.2016.00061.6

"RECENT TRENDS AND OUTLOOK OF SMALL SCALE INDUSTRIES IN INDIA AT GLOBAL ERA"

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ABSTRACT

Globalization in India is generally taken to mean 'integrating' the economy of the country with the world economy. The real thrust to the globalization process was provided by the new economic policy introduced by the Government of India in July 1991 at the behest of the IMF and the World Bank. Globalization has led to an 'Unequal Competition'-a competition between 'giant MNC's and dwarf Indian enterprises'. Small scale industries play a vital role in the development of economy, mainly in developing countries. If population of India is taken into consideration it can be said that this sector has a wide scope in India. The small scale sector is a vital constituent of overall industrial sector of the country. The small scale sector forms a dominant part of Indian industry and contributing to a significant proportion of production, exports and employment.

KEYWORDS:- *Globalization. Small scale industries. M.N.C.*

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ACADEMICIA:

An International Multidisciplinary Research Journal

(A Double Blind Refereed & Reviewed International Journal)



DOI NUMBER: 10.5958/2249-7137.2016.00062.8

ENGLISH SYNTAX: THE ANALYSIS OF SENTENCE STRUCTURE

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ABSTRACT

Syntax, one of the branches in linguistics, deals with the sentence structure of English in a systematic and scientific way. The study of English syntax is the study of rules which generate an infinite number of grammatical sentences. Syntax is a major component of English grammar. In fact, syntax gives power to words to carry the meaning in the form of sentences. Syntax is remarkably flexible in English and one can learn how to use sentences grammatically and analyze the sentences. Morphology and syntax are related to each other. Morphology deals with internal structure of words whereas Syntax deals with the structure of sentences. As words are important for a language, sentences are also important. Sentence structure is vital in both speaking and writing. Even a word is not properly used in a sentence, the whole sentence will be wrong. The use of phrases and clauses, subject and verb agreement and the use of parts of speech etc must be systematic i.e. grammatically correct. Syntax makes learners understand and use sentences grammatically.

This paper throws a light on the importance of syntax in English, phrases and clauses, kinds of sentences, sentence structures etc and also focuses on the analysis of sentence structure. As it is one of the essential components of English grammar, syntax has its own importance.

KEYWORDS:- analysis, clauses, English, grammar, phrases, sentence, structure, syntax.

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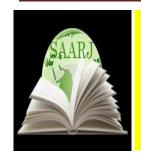
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ISSN: 2249-7137 Vol. 6 Issue 9, September 2016 Impact Factor: SJIF 2013=5.099



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ACADEMICIA:

An International Multidisciplinary Research Journal

(A Double Blind Refereed & Reviewed International Journal)



DOI NUMBER: 10.5958/2249-7137.2016.00063.X

THE IMPACT OF TOP MANAGEMENT ATTITUDE ON INFORMATION SYSTEMS IMPLEMENTATION

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ABSTRACT

All organizations that attempt to implement IT based Information Systems have realized that the process is extremely complex. What has also been accepted is that the issues involved are less technical and more managerial in nature, such as ensuring user involvement, resolving conflicts, and allocating resources. Consequently, the involvement of the Top Management or the CEO becomes an extremely critical factor in ensuring the success of such projects, and lack of the CEO's involvement has often led to such projects failing. This paper attempts to go a step further, and tries to examine what determines involvement of the CEO. It studies five cases based on the author's experience as a Consultant to such projects, and concludes that a Flexible Attitude on the part of the CEO, and his willingness to change, is a key factor in determining his or her involvement in such projects

KEYWORDS:- Information Systems, IT based Systems, CEO, Top Management, Leadership, Attitude, Flexible Leadership, Flexible Attitude

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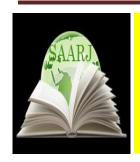
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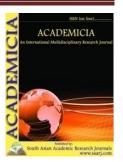


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ACADEMICIA:

An International Multidisciplinary Research Journal

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DOI NUMBER: 10.5958/2249-7137.2016.00064.1

'STUDIES ON SYNTHESIS AND EFFECTIVENESS OF AN ECO-FRIENDLY MOSQUITO REPELLENT'

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ABSTRACT

Herbal medicines are more effective to cure different types of new and old diseases; it has number of applications in respective fields. Organic constituents are degradable harmless to the environment. Various type of diseases like dengue, malaria, typhoid, yellow fever which is caused by mosquito bite. It is necessary to protect our health from environmental hazardous factors. Many chemically synthesized mosquito repellents are available in the market. These contain harmful and toxic ingredients, which cause another type of health problems and threat to human being. An attempt has been made to fabricate complete herbal product by using selective easily available herbs. It is based on traditional and rural practices, even today rural peoples knows properties and uses of number of medicinal herbs. It is effective and cheaper than other chemical based coils, liquidators' market available mosquito repellents. The herbal repellent has no side effects on inhalation or digestion. This study deals with selection of ingredients and their medicinal characteristic properties and its effectiveness. Cow dung was the major ingredient. It has antioxidant property. It is very sacred in Hindu community. This product help to protect us from mosquito. A Financial helps to rural public. The main advantage is that easily available material and low production cost and simple method for preparation.

KEYWORDS:- constituents, synthesized, liquidators, hazardous,

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ISSN: 2249-7137 Vol. 6 Issue 9, September 2016 Impact Factor: SJIF 2013=5.099



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ACADEMICIA:

An International Multidisciplinary Research Journal

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DOI NUMBER: 10.5958/2249-7137.2016.00065.3

DEVELOPMENT OF SMALL AND MEDIUM BUSINESS IN UZBEKISTAN; PAST, TODAY AND THE FUTURE PERSPECTIVES

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ABSTRACT

Small and medium business (SME) and entrepreneurship havebeen proven and acknowledged by many scholars, practitioners and policy makers to be the most efficient way for the country to transform its ecomnonomy a step ahead. Due to its unique features, support and development of SME has helped the economy of many developed countries grow fast. In this article, we analyze the past and current development of SME and entrepreneurship in Uzbekistan - one of the fastest growing economies of the world. To do this, we used explorative approach and mainly approached secondary data; those are published articles, reports, and resolutions by the different international organization, government bodies of Uzbekistan on SME and entrepreneurship development. It can be stated that SME and entrepreneurship development in Uzbekistan is in the focus of the government, and it can be seen as a promising power to take Uzbekistan's economy a step up in its fast growth.

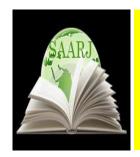
KEYWORDS: - Small and medium enterprises, entrepreneurship, development, Uzbekistan

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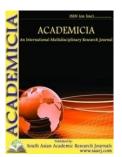
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Published by: South Asian Academic Research Journals ACADEMICIA:

An International Multidisciplinary Research Journal

(A Double Blind Refereed & Reviewed International Journal)



DOI NUMBER: 10.5958/2249-7137.2016.00066.5

EMPLOYER BRANDING: THE WAY AHEAD

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ABSTRACT

Employer branding represents acompany's efforts to promote, both internally and externally, a clear view of what makesit one-of-a-kind and fascinating as a company. In recent years employer branding has gained popularity among practicing managers. Given this managerial interest, this article presents a framework to initiate the scholarly study of employer branding. The article discusses the relationship between employer branding and organizational career management. Finally, it outlines research issues that need to be addressed to develop employer branding as a useful organizing framework for strategic human resource management.

KEYWORDS:-; Employer branding, employee hiring, employee promotion, strategies & trend of Employee Branding

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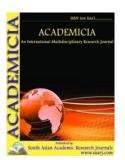
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Published by: South Asian Academic Research Journals ACADEMICIA:

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DOI NUMBER: 10.5958/2249-7137.2016.00067.7

URBAN MIGRATION AND LIVELIHOODS IN TELANGANA STATE A STUDY ON SOCIO-ECONOMIC AND HEALTH ISSUES OF TRIBAL WOMEN

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ABSTRACT

To assess the socio-economic conditions of the tribal women. To study specific factors responsible for migration of tribal women. To examine income and expenditure patterns of migrants. To investigate into the type and the level of moral physical economic exploitation of migrants. To suggest various ways and means for improving the socio-economic and health condition of tribal women and empower them. Data is collected in the form of an interview-survey. The study is designed in causal and based on multi stage sampling technique.

Majority migrants are small farmers having 0.5 to 1 hectare of land and lack of irrigation facilities. 90% migrants are at young age group. 78% respondents opined that agriculture forced them to migrant. 88% migrants resorted to degraded employment. More than three fourth of the migrant women have reported that, their fathers occupation as farming and about 15% as wage labour. 86% are facing health problems. Women are often exploited physically and sexually and they are more vulnerable than men. 82% women migrants are earning more than Rs.3000-4000 per month. Majority migrants spent Rs.2000-3000 on food and non-food items. Migrants are facing different problems at their native place and at place of migration. They are withdrawing children from schools, started doing degrading jobs, old family members left on attended, increased land mortgage, reduction in food consumption, increased silver loss, increased debt,

increased intensity of migration, unpaid hospital bills, reduced fodder availability and short term land transfers. Increase of slums, increase of health problems, increase of pollution, low-wages, increase of crimes and suicides, reduce in nutritional food consumption, increase of trafficking and accidents and insecure life. As it is revealed by the empirical study, the inability of the rural agriculture sector to absorb the rural labour, especially women labour, they are migrating to the nearby urban centers where they get employment causing population pressure in cities/ town and resulting in frictions between migrants and natives. It is hence imperative that appropriate policy measure is to be undertaken to encourage agricultural allied activities, rural industries and emerging new services.

KEYWORDS: - Migration, tribal women, livelihoods, exploitation, economic burden, empowerment.

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ISSN: 2249-7137	Vol. 6 Issue 9, September 2016	Impact Factor: SJIF 2013=5.099
UNO, Publications, Methods of Measuring Internal Migration Manual-VI.		

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