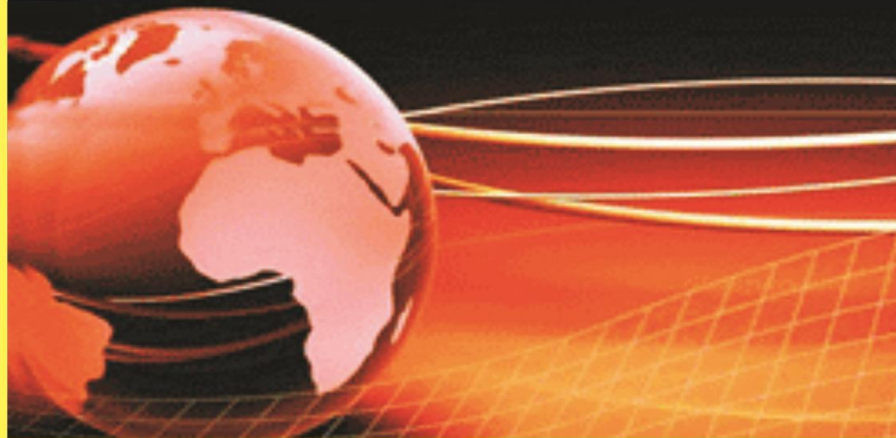


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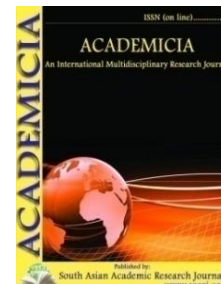
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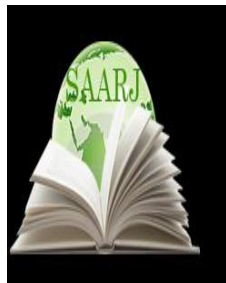
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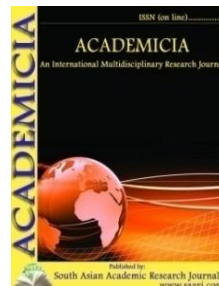
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## THE SIGNIFICANCE OF POETRY IN ENGLISH LITERATURE

**G. Raja Sekhar\***

\*Associate Professor of English  
MNR College of Engineering & Technology  
Sangareddy, Hyderabad, INDIA.

### ABSTRACT

*Poetry, the highest form of literature, influences us because it shows different shades of human beings. In fact, poetry is one of the most ancient arts and also the product of human imagination. It expresses different feelings such as friendship, love, death and other human emotions. In literature, poetry stands first even today because poetry has such power to influence this world. Poetry still dominates other forms of literature such as novel, drama, short story etc. Poetry is taught in schools and colleges across the world. The reason is that poetry can tap the emotions of students and their power of imagination. When it comes to English literature, poetry is the dominant form of literature from Chaucer's period to Modern English Period. In the history of English literature, poetry has dominated other forms in Romantic period, Pre-Raphaelites period, the Metaphysical school of poets, the Classical Movement etc. Thus, poetry has a special place in English literature rather than other forms.*

*This paper explores the significance or prominence of poetry in English literature, types of poetry, and also the impact of poetry on this world. Moreover, this paper examines how poetry flourished in Romantic period and other periods with a special focus on poets and the place of poetry in Modern English literature.*

**KEYWORDS:** *characteristics, couplet, English, impact, literature, metre, poetry, rhyme, rhythm, stanza.*

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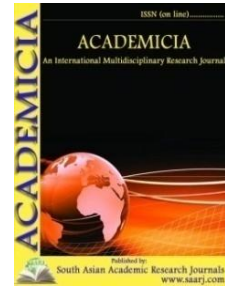
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**ANALYSIS OF SOME IMPORTANT ISSUES IN INDIA'S  
MERCHANDISE EXPORTS**

**Dr. K.r. jalaja\***

\*Assistant Professor ,  
Department of Commerce,  
Bangalore University,  
PG Center Kolar, INDIA

**ABSTRACT**

*The world economy has been receiving shocks at regular intervals since the 2008 crisis. While, there was recovery in global economy after the 2008 crisis, with developing countries leading the recovery and developed countries like US and Euro Area countries facing unemployment and recessionary trends, a reversal of roles seems to have taken place recently.*

*India's exports have increased over the last two decades, from US \$17.9 billion in 1991-92 to US \$83.5 billion in 2004-05 and further to US \$312.6 billion in 2013-14. Similarly, the share of India's merchandise exports in the world exports has increased from 0.5 per cent in 1991 to 0.8 per cent in 2004 and 1.7 per cent in 2013. Commodity wise analysis shows that the share of USA has increased substantially in the last five years in India's export of the three categories: primary products, manufactures and petroleum crude & products. Petroleum crude and products, machinery, gold and silver and electronics goods are the major items of import of India. The share of POL imports increased from 26.8 per cent to 36.7 per cent in 2013-14 and this growing share is due to moderate quantity growth and rising, though fluctuating, international oil price over the last 10 years. As per the World Bank and International Finance Corporation (IFC) publication "Doing Business 2014", India ranks 134 in the ease of doing business with Singapore at first place and China at 96.*

**KEYWORDS:** Exports, Imports, Global crisis, CAGR, GDP growth Rate

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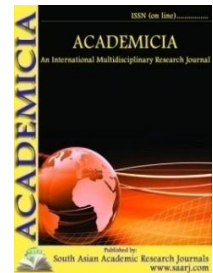




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**TREATMENT AND REHABILITATION OF FEMALE OFFENDERS IN  
INDIA**

**Usha Rana \***

\*Assistant Professor,  
Department of Law,  
H.P. University Regional Centre, Dharmshala,  
Himachal Pradesh, INDIA.

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**ABSTRACT**

*The problem of female criminality has become a serious concern for the modern society. No doubt male criminality is more as compared to female criminality but female criminality is on rise. Imprisonment is one of the methods used to handle the convicts in such a way to protect and prevent them to commit further crimes for a specific period of time and also to prevent others from committing crime on them. The concept of punishing the criminals by imprisonment has recently been changed to treatment and rehabilitation with a view to modifying the criminal tendencies among them.*

**KEYWORDS:** *Rehabilitation, female criminality, inmates, Probation, Parole, Open- Prison*

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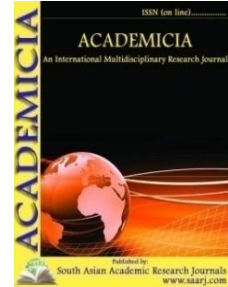
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**ETHICS IS NOTHING ELSE THAN REVERENCE FOR LIFE**

**Esha\*; Rahul Kumar\*\***

\*Phd Scholar,  
PTU Jalandhar, PUNJAB.

\*\*Phd Scholar,  
PTU Jalandhar, PUNJAB.

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**ABSTRACT**

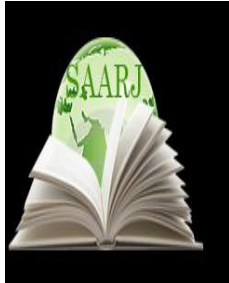
*One of the serious challenges facing mankind in organized social life is ethics - that is, the problem of choice between good and bad, do's and do not's etc. All the creations in this natural world follow certain fixed laws of nature. That is why we can exactly predict when the sun will rise tomorrow. But we cannot predict human behaviour in the same way. Nobody can confidently say that two individuals would behave in the same way tomorrow as they do today, because man has been endowed with the freedom to decide, which other creations do not possess. That is why philosophers and scholars have emphasized ethical development of human beings to ensure rational behaviour in society. In addition, Ethics, the legislation and upholding of good conduct by public officials is a sine qua non for sustenance of good governance and service delivery. The reputation and success of governance depends upon the conduct of public functionaries and what the public believe about their conduct. It is therefore of fundamental importance that public functionaries act justly and fairly to all, not only paying lip service to ethical conduct but also ensuring that these are manifestly and undoubtedly seen to be done.*

*Thus, by this paper, an attempt has been made to highlight the role of ethics in ensuring good governance & suggestions to promote ethics & moral values in governance. This paper also discusses the concepts of ethics, accountability, transparency, integrity and professionalism in the public service.*

**KEYWORDS:** *ethics, good governance, public functionaries, suggestions to promote ethics*

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**IMPACT OF NEW MULTIPLICATION METHOD (PAPER STRIP MULTIPLICATION) TO ENHANCE MATHEMATICAL ACHIEVEMENT AMONG PRIMARY SCHOOL STUDENTS**

**Anu . S.R\*; Vinod Kumar .A\*\*;**

\*Research Scholar  
School of Pedagogical Sciences  
Mahatma Gandhi University, Kottayam  
Kerala, INDIA.

\*\*Assistant Professor (Research Scholar)  
Department of Education  
Maharishi Valmiki College of Education  
Geeta Colony, University of Delhi, INDIA.

---

**ABSTRACT**

*Now-a-days most Mathematics textbooks & teachers uses the traditional ways of step by step long multiplication process. This traditional method requires memorization of the basic multiplication facts and need more time. By the time if children make any mistake in between the process of traditional multiplication, that will spoil their whole work and can't easily identify the error. This often leads to loss of interest, self-confidence and self-esteem. Securing interest and attention is the primary pre-requisite for effective teaching- learning process. Thus the researcher conducted a study by introducing a new method for doing multiplication which aims to lessen children's traditional pain and frustration in learning the multiplication successfully. For this purpose two equivalent groups were selected (experimental and control group) and each group comprises of 45 primary school students. The paper strip multiplication treatment lasted for three weeks for the experimental group while the control group was taught through traditional (existing) style of multiplication. After the successful completion of training programme, it was notified that the new algorithm of multiplication (paper strip multiplication) is significantly more effective than traditional (existing) multiplication method.*

**KEYWORDS:** *Algorithm of multiplication, paper strip multiplication, traditional multiplication.*

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**QUEST OF OPTIMIZATION---FROM LEBOMBO BONE TO DEA**

**Amit Bhatia\***

\*Department of Mathematics,  
Swami Premanand Mahavidyalaya,  
Mukerian, PUNJAB.

---

**ABSTRACT**

*Human consciousness has always stived for **optimization**. The quest of finding **maximum** has always been the intrinsic quality of humans. This paper traces optimization from prehistoric times to the age of modernization. Models such as maps and diagrams have been used since prehistoric times. One can dispute artifacts like the Lebombo bone or the Ishango bone as true models as they belong to prehistoric times, but how can one ignore Yajurvedasamhitā (1200–900 BCE), where the numbers as high as  $10^{12}$  have been included. Various instances from Vedic as well as Greek times strengthen the presence of this quest of optimization. Not only humans even the animals also follow this great teleological tendency of the universe. The familiar honeycomb shape, which is a repeating hexagonal pattern, is the **optimal** way of storing honey. This paper also traces ground beaking developments of modern times like linear programming and data envelopment analysis(DEA).*

**KEYWORDS:** *Data envelopment analysis(DEA), Dynamic Programming, Mohenjodaro ruler, Optimization.*

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**ANALYSIS OF YOUTH PERCEPTION ON ADVENTURE TOURISM  
IN NEPAL**

**Kapil Khanal\***

\*Associate Professor  
Shanker Dev Campus

---

**ABSTRACT**

*To study the impacts of personal factors on the adventure tourism. Field survey study and primary data. Review of various articles and collection of data through direct personal interview with youth respondents from Kathmandu valley. Affordability has the highest mean score among five independent variables. Risk factors, affordability, enjoyment and destination locations are significant whereas past experience is insignificant in the regression model.*

*Research Paper*

**KEYWORDS:** *Adventure tourism; Youth; Perception; Kathmandu valley.*

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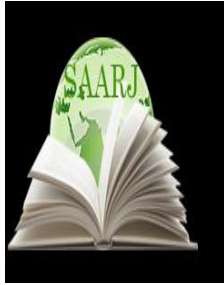
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**IMPACT OF LIFE SKILLS COUNSELING IN ENHANCING  
EMOTIONAL STABILITY AMONG  
HIGH SCHOOL STUDENTS**

**S. Surma\*; SampathKumar\*\***

\*Assistant Professor,  
Department of Psychology,  
Karnataka State Open University,  
Mysore-Karnataka, INDIA.

\*\*Assistant Professor,  
Department of Studies in Psychology,  
University of Mysore,  
Karnataka, INDIA.

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**ABSTRACT**

*The present study is an attempt to find out the impact of life skills counseling in enhancing emotional stability among high school students. The sample comprised of 300 High School students taken from various high schools in Mysore city corporation limit. R. B .Cattell's High School personality questionnaire was used to find out the personality factors of high school students. The sample was divided into experimental and control group. Life skills counseling intervention was given to experimental group. The results showed that life skills counseling has enhanced the emotional stability among high schools students.*

**KEYWORDS:** *Life skills counseling for High School Students, Emotional Stability, enhancing emotional stability.*

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